

# **Investor presentation**

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## Safe harbor

This presentation includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements in this presentation include, but are not limited to, the following list:

- our business and financial performance and expectations for future periods, including the rate of growth of our business and market share gains;

- our ability to sell additional solutions to our customer base and the strength of demand for those solutions;

- our plans regarding the development of our technology and its expected timing;
- our expectations regarding the capabilities of our platform and solutions;
- the anticipated needs of our customers;
- our strategy, the scalability of our strategy, our ability to execute our strategy and our expectations regarding our market position;
- the expansion of our platform and our delivery of new solutions;
- the expansion of our partnerships and the related benefits of those partnerships;
- our ability to effectively manage our costs; and
- our expectations for existing and new MSSPs, which are multi-year contracts at fixed prices.

Our expectations and beliefs regarding these matters may not materialize, and actual results in future periods are subject to risks and uncertainties that could cause actual results to differ materially from those projected. These risks include those set forth in our filings with the Securities and Exchange Commission, including our latest Form 10-Q and 10-K. The forward-looking statements in this presentation are based on information available to us as of today, and we disclaim any obligation to update any forward-looking statements, except as required by law.

We also remind you that this presentation will include a discussion of GAAP and non-GAAP financial measures. The non-GAAP financial measures are not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP. The GAAP financial measures, and a reconciliation of the non-GAAP financial measures discussed in this presentation to the most directly comparable GAAP financial measures are included in the appendix of this presentation.



## Market and Investment Opportunity





## **Investment highlights**

Uniquely positioned to capitalize on the stack consolidation and move to the cloud

Scalable business model and industry-leading profitability

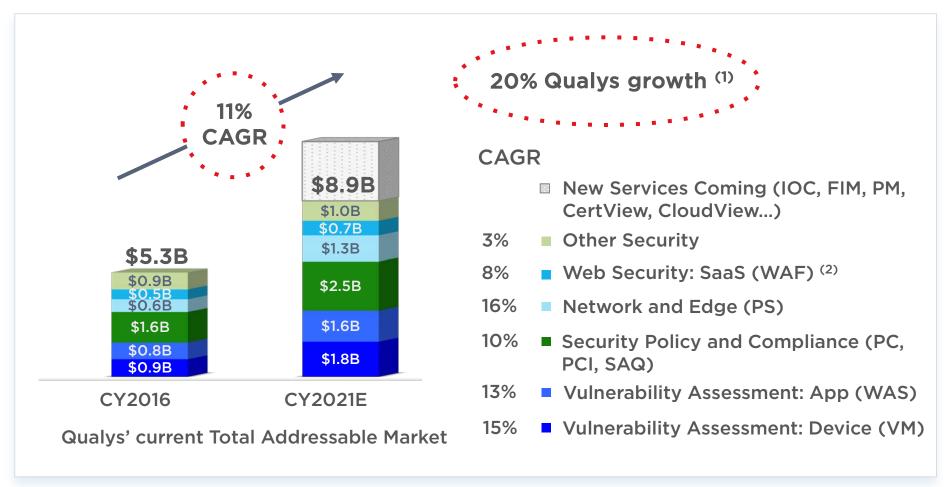
Multiple levers of recurring revenue growth

Industry-leading Cloud Security and Compliance Platform



## Large expanding market opportunity

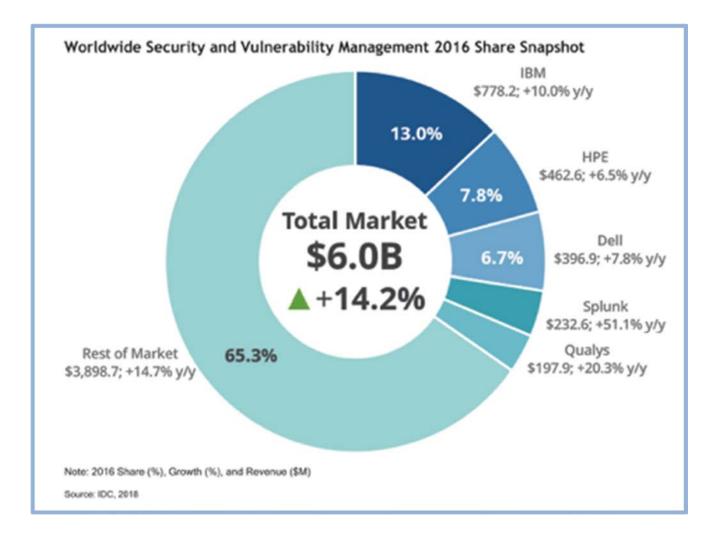
Qualys has taken the #1 position over IBM and HP in the \$1.7B Worldwide Vulnerability Assessment Market



<sup>(1)</sup> Midpoint of 2018 Revenue Guidance
<sup>(2)</sup> 2015 to 2020E period
Source: IDC



### **Large expanding market opportunity** Qualys has moved into the #5 position in the Worldwide Security and Vulnerability Management Market





**Blue chip global customer base** 74% of the Forbes Global 50, 47% of Global 500, and 25% of Global 2000 standardized on Qualys

- </>> 9 of the top 10 in Software
- 8 of the top 10 in Consumer Discretionary
- 8 of the top 10 in Consumer Staples
- a of the top 10 in Major Banks
- **B** 8 of the top 10 in Technology
- 8 of the top 10 in Telecommunications
- 7 of the top 10 in Healthcare
- 6 of the top 10 in Industrial & Materials
- 😙 5 of the top 10 in Insurance

Note: Based on Forbes Global 2000 Classification

#### 10,300+ Customers





### **Scalable go-to-market model** Market segmentation & key strategic partners





## Attractive value proposition for partners High-margin recurring revenue with no capex





## Strong global presence



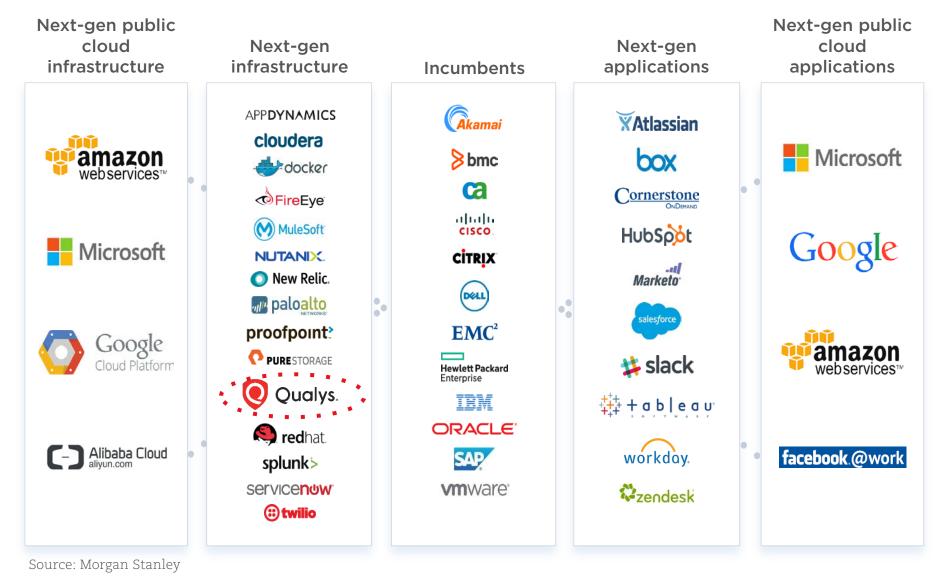


## Qualys Cloud Platform and 2018 Roadmap



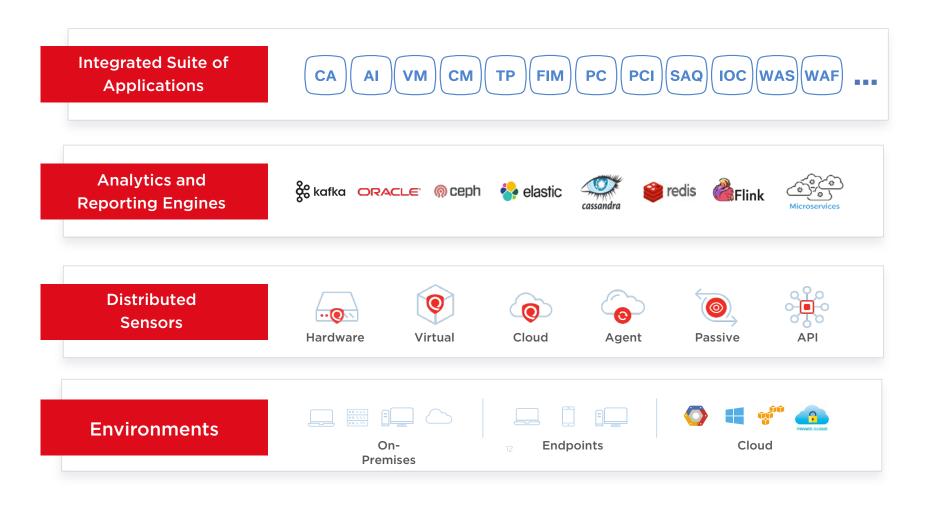


## Qualys: Next-gen Security and Compliance Platform



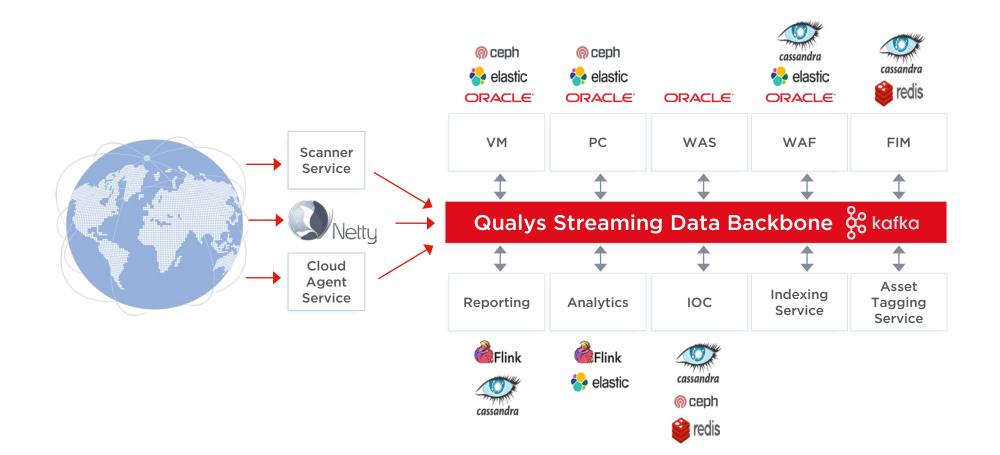


### **Qualys Cloud Platform** Unified approach to detection, prevention & response



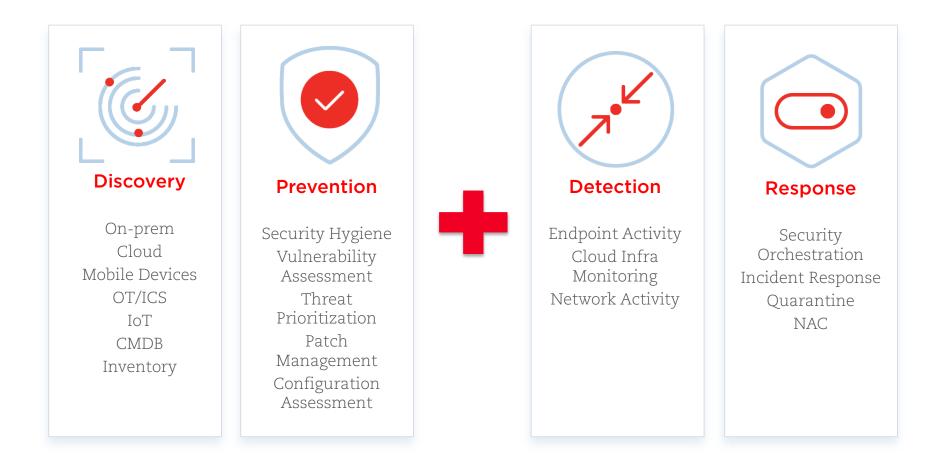


## **The Backend** Scalable, Micro-services, DevOps





## End-to-end Security Architecture Automated continuous monitoring & response





## **Qualys Sensors** Scalable, self-updating & centrally managed

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Physical	Virtual	Cloud/Container	Cloud Agents	Passive	ΑΡΙ
Legacy data centers	Private cloud infrastructure	Commercial IaaS & PaaS clouds	Light weight, multi-platform	Passively sniff on network	Integration with Threat Intel feeds
Corporate infrastructure	Virtualized infrastructure	Pre-certified in market place	On-premises, elastic cloud & endpoints	Real-time device discovery & identification	CMDB Integration
Continuous security and compliance scanning	Continuous security and compliance scanning	Fully automated with API orchestration	Real-time data collection	Identification of APT network traffic	0
		Continuous security and compliance scanning	Continuous evaluation on platform for security and compliance	Extract malware files from network for analysis	

#### Agentless + Agent Based + Passive



# **Qualys Cloud Platform Apps**

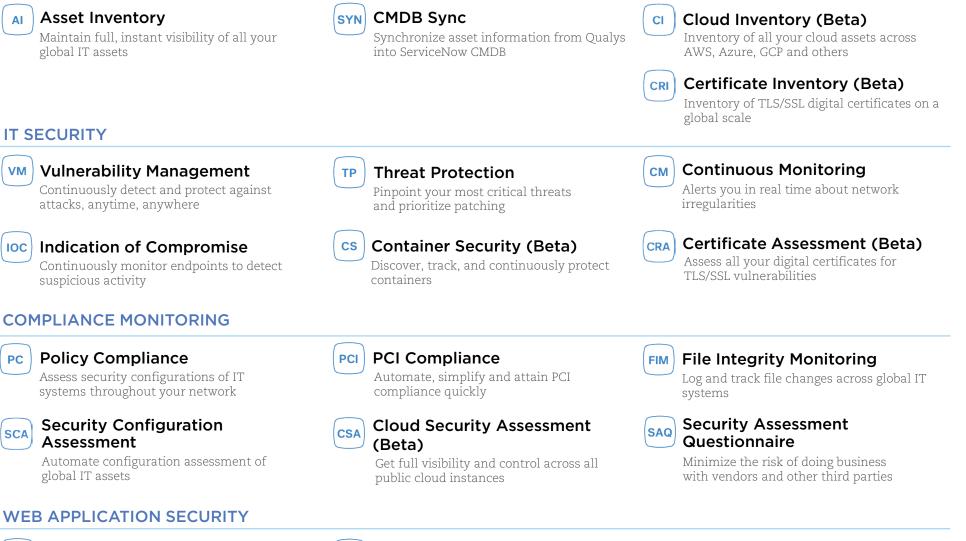
#### ASSET MANAGEMENT

AI

VM

PC

SCA





#### **WAS** Web Application Scanning

Secure web applications with end-to-end protection



#### Web Application Firewall

Block attacks and virtually patch web application vulnerabilities



# See the results in one place anytime, anywhere

Via dynamic and customizable dashboards and centrally managed, self-updating, integrated Cloud Apps in a single-pane-of-glass UIs (AssetView, CloudView, CertView...)





# Qualys Cloud Platform enables vendor and stack consolidation

IT Security	RAPIDI7 (Detwork security)
Compliance Monitoring	McAfee NetIO. RAPID: Symantec
Web Application Security	Image: With the second seco
New Services	Carbon Black. Sevident.io Twistlock.



## 2018 Roadmap

### <u>1H 2018</u>

#### Container Security (GA)

Discover, track, and continuously protect containers

#### Cloud Inventory (GA)

Inventory of all your cloud assets across AWS, Azure, GCP and others

#### Cloud Security Assessment (GA)

Get full visibility and control across all public cloud instances

#### Certificate Inventory (GA)

Inventory of TLS/SSL digital certificates on a global scale

#### Certificate Assessment (GA)

Assess all your digital certificates for TLS/SSL vulnerabilities

#### Passive Network Discovery (Beta)

Discover and classify all live devices in your network in real-time

#### Note: Target General Availability ("GA") and Beta noted for each product

### <u>2H 2018</u>

#### Patch Management (Beta)

Cross platform unified patch management to respond quickly to critical vulnerabilities

#### Secure Access Control (Beta)

Respond to threats automatically by controlling access to critical resources

#### Certificate Management (Beta)

Automated updating and management of digital certificates

#### Cloud Security Management (Beta)

Remediation and management of cloud vulnerabilities



# Qualys Cloud Platform Unique Benefits

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2-second visibility across all of your global IT assets (on-premises, endpoints and cloud assets)



Continuous assessment of your global security & compliance posture



Identify vulnerable and compromised assets



Consolidate all your security and compliance stacks



Secure your digital transformation



Drastically reduce your overall security and compliance spend



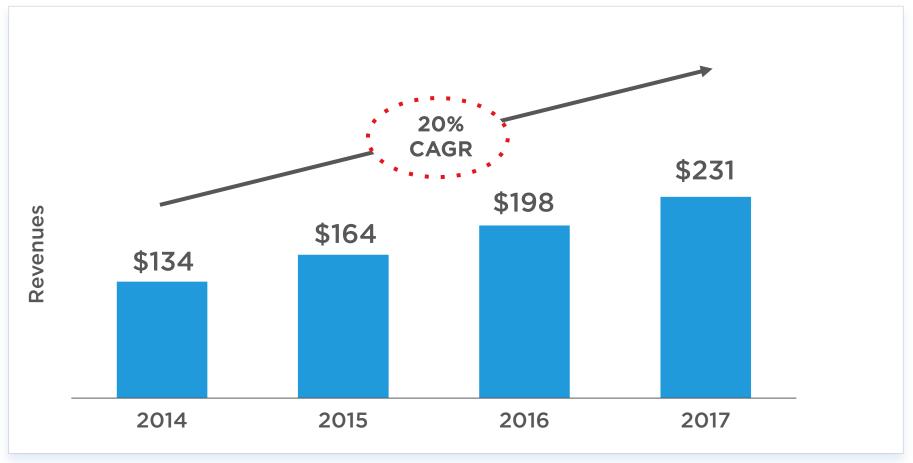
## **Scalable Business Model**





## **Strong and consistent organic revenue growth** Outperforming market and gaining share

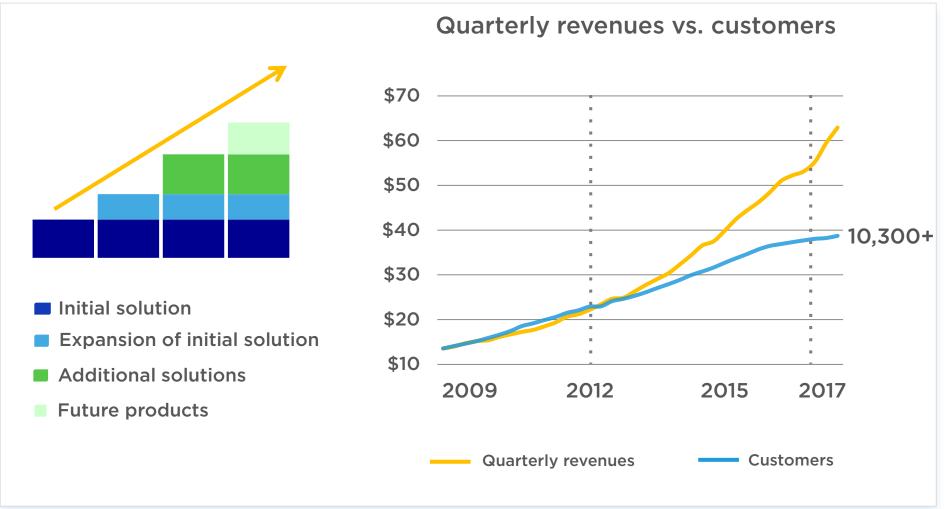
(\$ in millions)





# Strong customer retention drives land and expand

(\$ in millions)





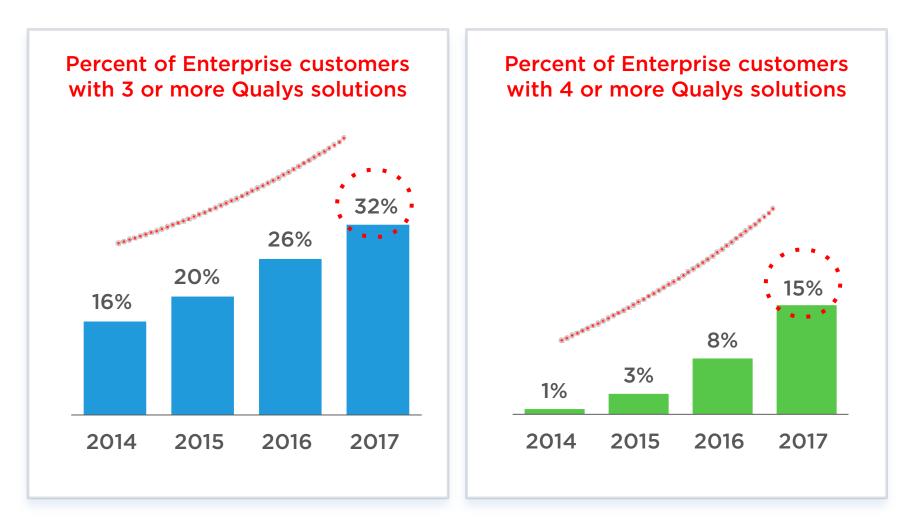
## **Increasing Cloud Agent Adoption**

(Units in millions)





### **Platform adoption accelerating** % of Enterprise customers with 4+ Qualys products has almost doubled in the last year

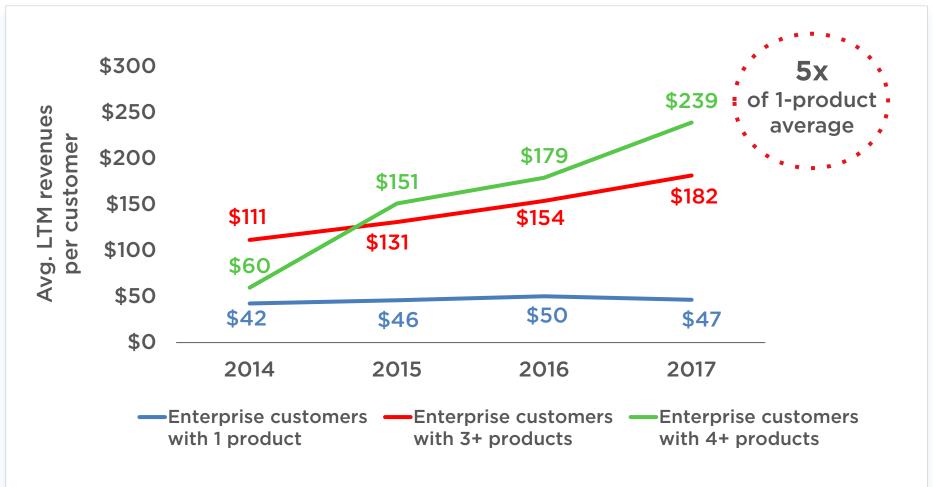




## **Multiplier effect**

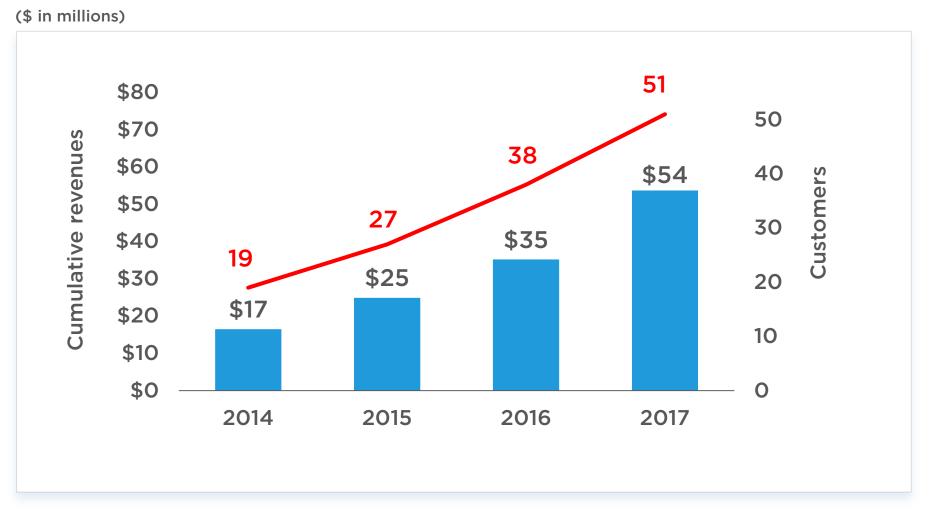
Enterprise customers with 4+ products spend more than 5x 1-product customers

(\$ in thousands)





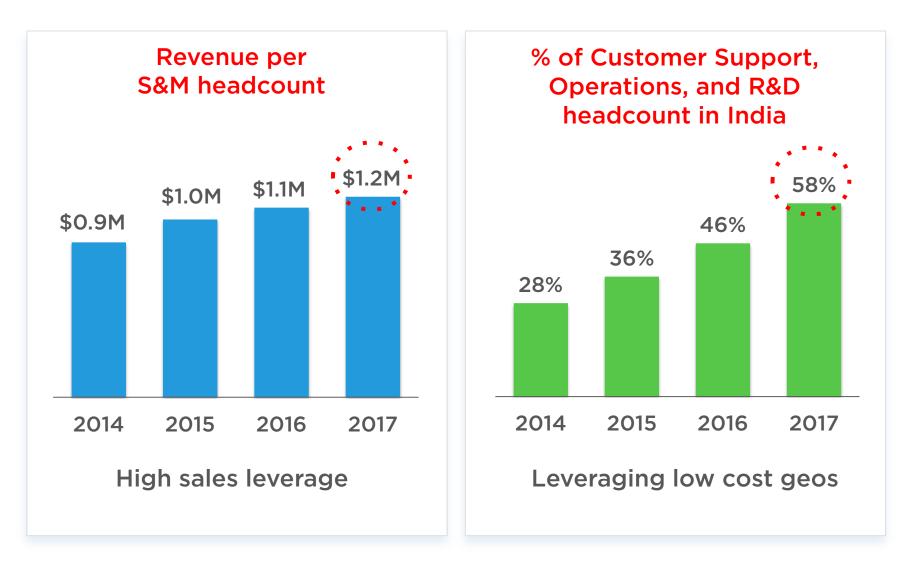
# Our largest customers spend an average of LTM \$1M+ with Qualys



Note: Customer count is defined as customers with greater than \$500K in annual revenue



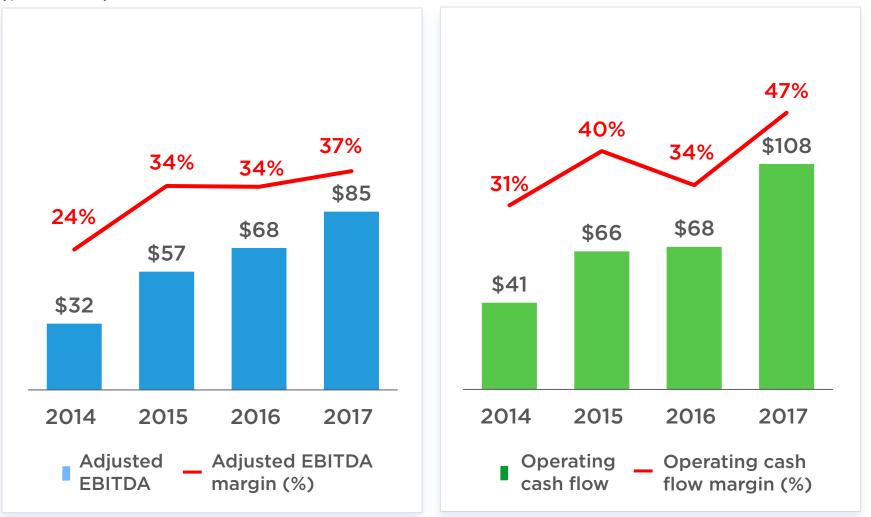
# Platform enables scalable operational model





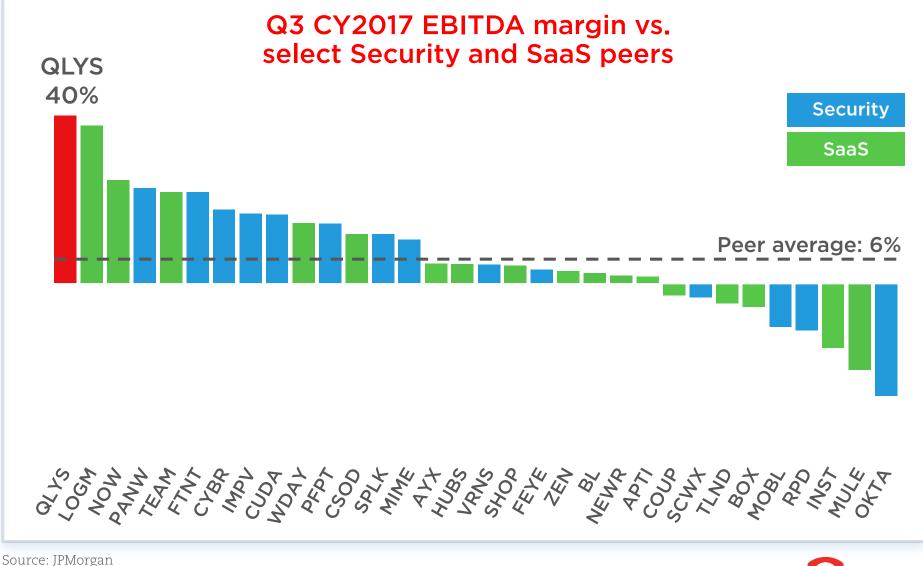
## Increasing adjusted EBITDA & operating cash flow

(\$ in millions)





# Industry-leading margins and scalable business model





# Unique advantages of the Qualys Cloud Platform



No hardware to buy or manage

Nothing to install or manage, and all services are accessible in the cloud via web interface. Qualys operates and maintains everything.



Lower operating costs

With everything in the cloud, there are no capital expenditures, no extra human resources needed, and no infrastructure or software to buy and maintain.



Easy to deploy and maintain

Easily perform assessments on geographically distributed and segmented networks at the perimeter, behind the firewall, on dynamic cloud environments and endpoints.



Qualys Cloud Platform is a scalable, end-to-end solution for all aspects of IT security. Once deployed, seamlessly add new coverage, users and services as you need them.



Qualys has the largest knowledge base of vulnerability signatures in the industry and performs over 3 billion IP scans per year. All security updates are made in real time.



Data stored securely

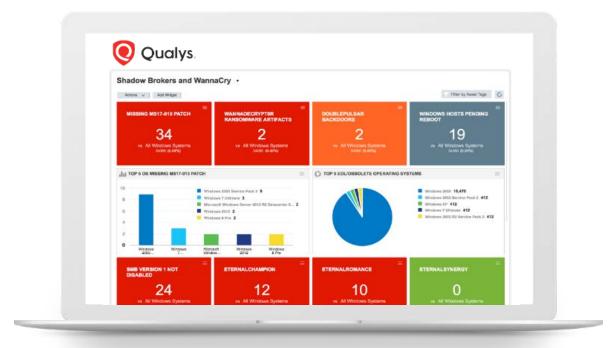
Vulnerability data is securely stored and processed in an n-tiered architecture of load-balanced servers. Our encrypted databases are physically and logically secure.

#### Available as a Public or on-premises Private Cloud

Full server rack	For governments, enterprises, and MSSPs		
Virtual rack	For governments, enterprises, and MSSPs		
Standalone appliance	For small businesses		



## Appendix





## **Reconciliation of Adjusted EBITDA**

#### (\$ in millions)

	2017	2016	2015	2014
Net income	\$40.4	\$19.2	\$15.9	\$30.2
Depreciation and amortization of property and equipment	19.8	16.6	14.0	11.5
Amortization of intangible assets	0.8	0.4	0.4	0.4
Provision for (benefit from) income taxes	(1.1)	11.2	8.7	(21.6)
Stock based compensation	27.0	20.1	17.5	10.5
Other (income) expenses, net	(2.1)	(0.3)	0.3	0.6
Acquisition-related expense	0.1			
One-time tax related expense		0.7		
Adjusted EBITDA	\$84.9	\$68.0	\$56.7	\$31.7

