

# **Investor Presentation**

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# Safe Harbor

This presentation includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements in this presentation include, but are not limited to, the following list:

- our business and financial performance and expectations for future periods, including the rate of growth of our business and market share gains;
- trends related to the diversification of our revenue base;
- our ability to sell additional solutions to our customer base and the strength of demand for those solutions;
- our plans regarding the development of our technology and its expected timing;
- our expectations regarding the capabilities of our platform and solutions;
- the anticipated needs of our customers;

- our strategy, the scalability of our strategy, our ability to execute our strategy and our expectations regarding our market position;

- the expansion of our platform and our delivery of new solutions;
- the expansion of our partnerships and the related benefits of those partnerships;
- our ability to effectively manage our costs; and
- our expectations for existing and new MSSPs, which are multi-year contracts at fixed prices.

We also remind you that this presentation will include a discussion of GAAP and non-GAAP financial measures. The non-GAAP financial measures are not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP. A reconciliation of the non-GAAP financial measures discussed in this presentation to the most directly comparable GAAP financial measures is included in the appendix of this presentation.



## **Qualys Cloud Platform**

Provides continuous view of global IT assets and of their security & compliance posture

Consolidates 10 enterprise security & compliance solutions and more to come...

ALL centrally managed, self updating and natively sharing information

Drastically reducing infrastructure, operational and maintenance costs





### **Investment Highlights**

Leading SaaS Security and Compliance Solutions Cloud Platform

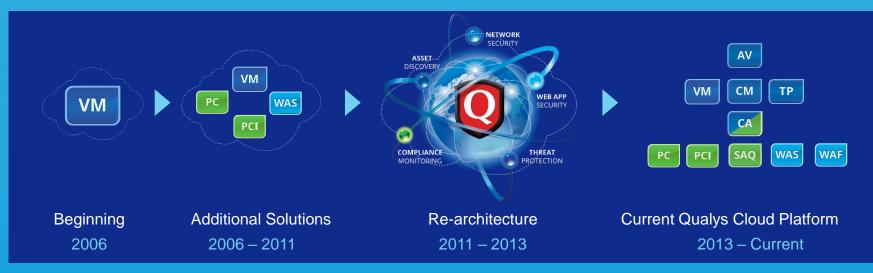
Uniquely Positioned to Capitalize on Move to Cloud *and* Vendor Consolidation

> Multiple Levers of Recurring Revenue Growth

> **Industry-Leading Profitability**



# **Evolution of Qualys Cloud Platform**



#### Today Qualys Offers 10 Enterprise Security & Compliance Solutions\*

Vulnerability Management	VM CM CA AV TP
Policy Compliance	PC PCI CA SAQ
Web Application Security	WAS WAF

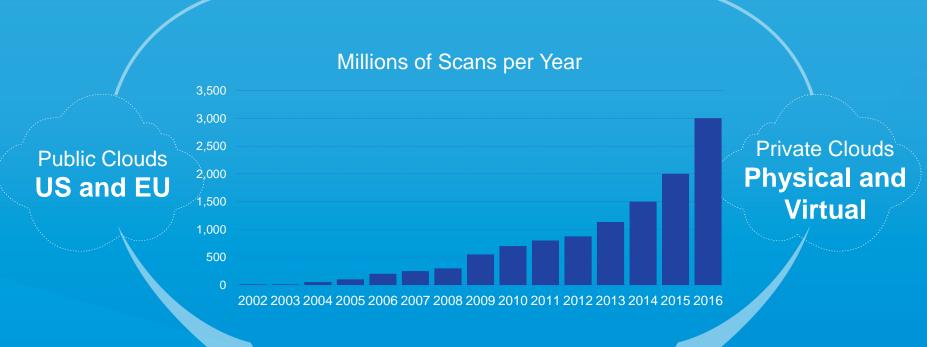
\* Note: For full product names, please refer to page 30 in the appendix

Only Cloud Platform Serving VM, Policy Compliance and Web Security Markets Highly Scalable Architecture





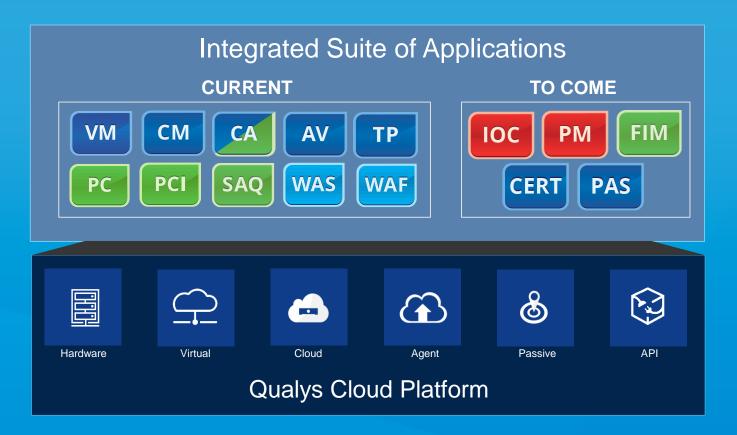
### Global Infrastructure Currently Processing 3 Billion Scans Annually







### More New Solutions Coming New solutions will increase TAM and potential share of wallet





## Organic Platform Enables Vendor Consolidation

Vulnerability Management	RAPID: Content tenable network security
Policy Compliance	McAfee Symantec NetIO. C tenable Trustwave RAPIDD
Web Application Security	IBM VERACODE ®IVIPERVA ()

#### New Services to Come

New Services		ACK VENAFI Tripwire SFireEye
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### AssetView Brings Visibility Across Millions of IT Assets in Seconds Provides customizable, dynamic dashboards

Instant query across million of IT assets

Unified assets' view

Dynamic and customizable dashboards



Vulnerability risk analysis dashboard

Synchronization with Splunk, ServiceNow & others



### Blue Chip Global Customers Base 60% of the Forbes Global 100 and 24% of the Forbes Global 2000 standardized on Qualys

8 of top 10 in Software	
8 of top 10 in Technology	
8 of top 10 in Biotechnology	
8 of top 10 in Retail	
7 of top 10 in Banking	
7 of top 10 in Media	
6 of top 10 in Telecommunications	
6 of top 10 in Chemical	
6 of top 10 in Car Manufacturing	
5 of top 10 in Business Services	

Based on Forbes Global 2000 Classification

#### 9,200+ Customers





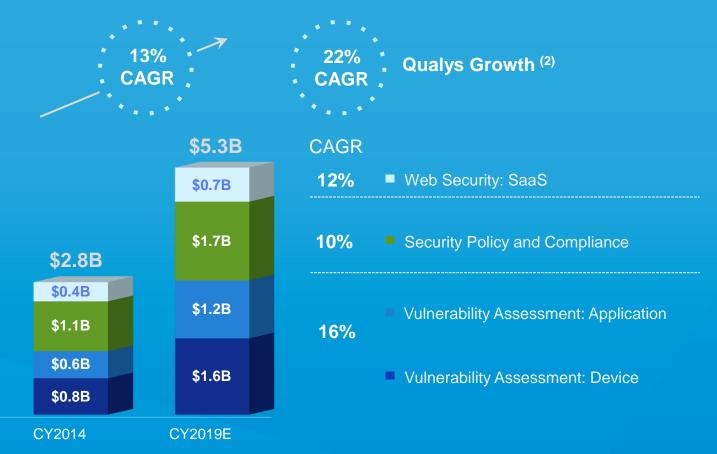
### **Qualys Global Presence**



\* Data centers include the one upcoming in India Note: Marked are Qualys locations.



### Large Market Opportunity Qualys is gaining share



#### Qualys's Current Total Addressable Market <sup>(1)</sup>

 <sup>(1)</sup> Qualys's current Total Addressable Market within the \$6.6 billion global Security and Vulnerability Assessment and Web Security Market; Source: IDC
<sup>(2)</sup> Q3 FY15 YTD Revenue to Q3 FY16 YTD Revenue Growth





# Global Go-to-Market Strategy and Execution



### Platform Enables Cost-Effective Service to All Customer Segments



### Scalable, Global and Balanced Sales Model

ENTERPRISE			SME &	2015 REVENUES		
Large Enterprise (Over 5,000 employees)		s)	Small / Medi (Up to 5,000	Direct		
New Customers	Existing Custome	•	New Customers	Existing Customers	60%	
Computacenter Berveer & Southers	Dell	ΟΡΤΙΛ	HCL	verizon	<b>Channel</b> 40%	
Infosys	WIPRO Applying Thought	accenture	е	🥞 at&t		



### High-Margin Recurring Revenue with No Capex Highly Attractive to Partners





# SaaS Platform Enables Cost-Effective Marketing Through Try and Buy

#### AssetView



New free service for Asset Inventory and CMDB integrations

Connects security with IT

#### FreeScan



FreeScan generates 25% of leads inflow

Free tool to test drive all Qualys's services

#### SSL Labs



Most popular SSL Test on the Internet

250K unique users and over 400K tests per month





### Financial Highlights and Business Model



# High Visibility Business Model

### SaaS Subscription Model

Subscription, recurring revenue business No professional services, license or maintenance revenues

#### **Billing Model**

Annual subscriptions, paid in advance Average contract length 1.1 years Billings charged to deferred revenue and amortized over term

### **Global Customer Base**

Diversified, high penetration of Forbes Global 1000 No customer concentration risk



### Platform Enables Multiple Revenue Growth Drivers

#### **Current Customers**

Expansion of IP coverage on-premise Expansion of coverage to cloud applications and endpoints Adoption of additional platform products to consolidate vendors

#### **New Customers**

Displacement of legacy point solutions Cloud hosting providers & application vendors New form factors Underpenetrated verticals (e.g. federal)

#### **Channel partners**

Channel partners moving to cloud-based solutions Global channel expansion

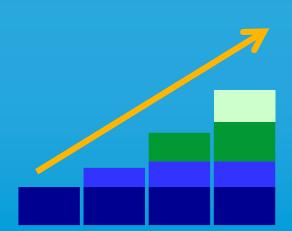


### Strong Organic Revenue Growth Outperforming market and gaining share





## **Powerful Land and Expand Model**



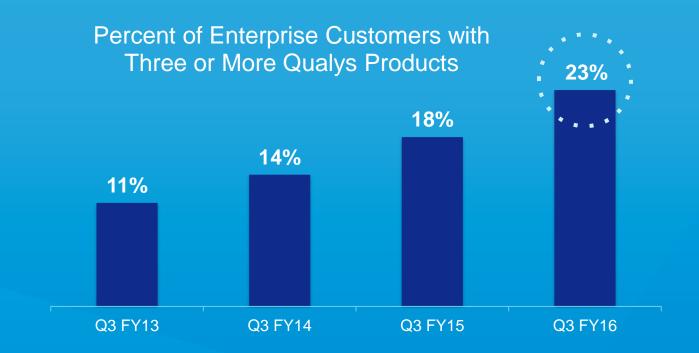
- Initial SolutionExpansion of Initial Solution
- Additional Solutions
- Future Products



\* 2016E reflects mid-point of revenue guidance.



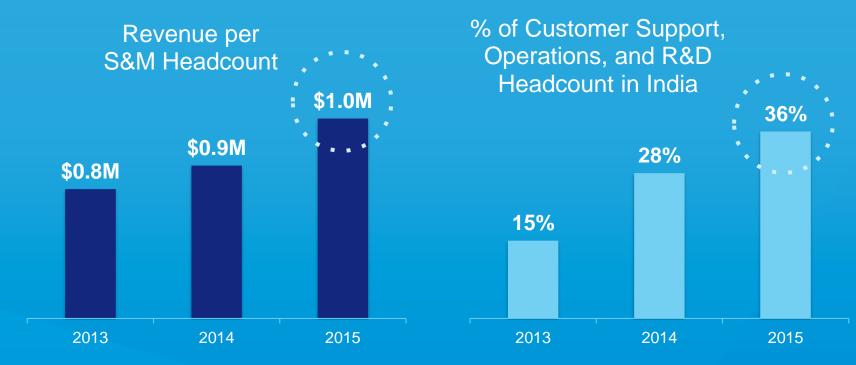
Platform Adoption Increasing % of Enterprise customers with 3+ Qualys products has more than doubled in the last 3 years



\* PCI excluded in the product count for Enterprise customers because it's bundled with Vulnerability Management



### Platform Enables Scalable Operational Model

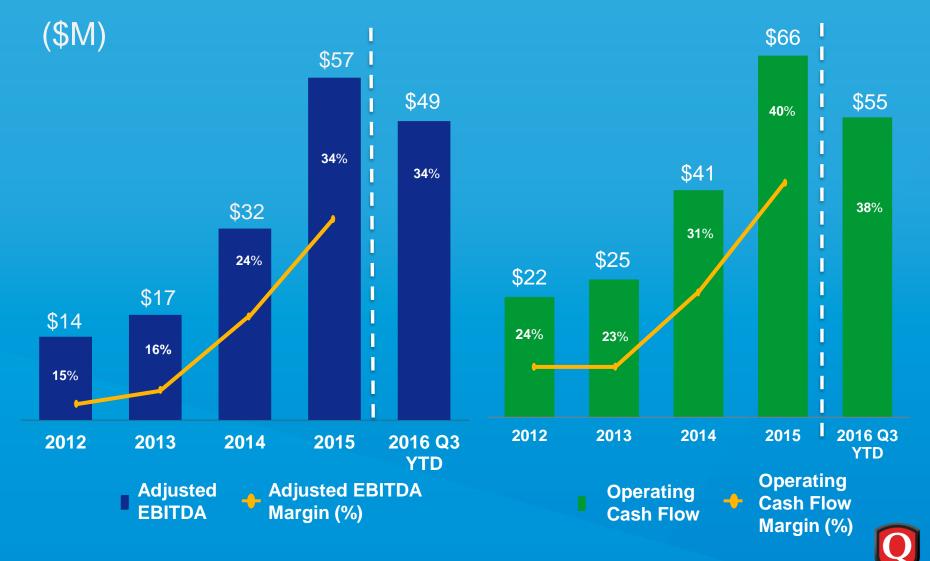


**High Sales Productivity** 

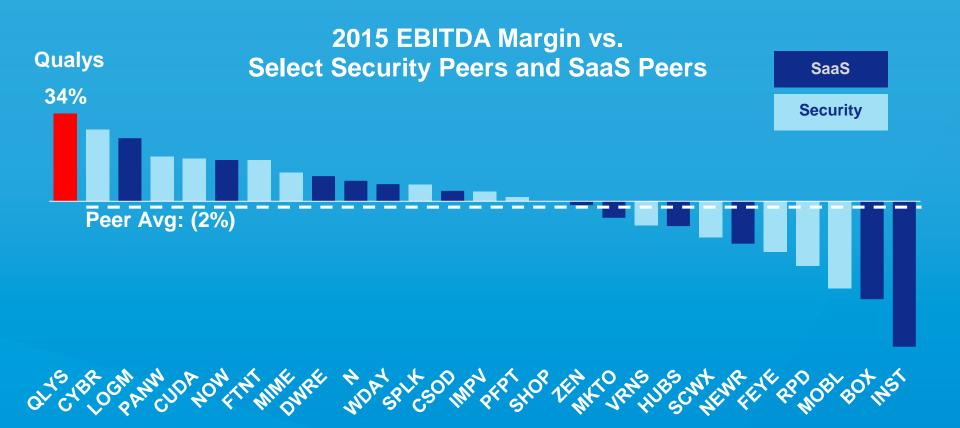
#### Leveraging Low Cost Geos



### Increasing Adjusted EBITDA & Operating Cash Flow



### **Industry-Leading Margins**



\* Source: JPMorgan



### Qualys Cloud Platform Provides continuous view of global IT assets and of their security & compliance posture

Uniquely positioned to leverage the adoption of cloud technology and vendor / stack consolidation

Multiple levers of recurring revenue growth

Large and growing customer base with increasing adoption of multiple solutions

Scalable profitable business model with industry-leading margins



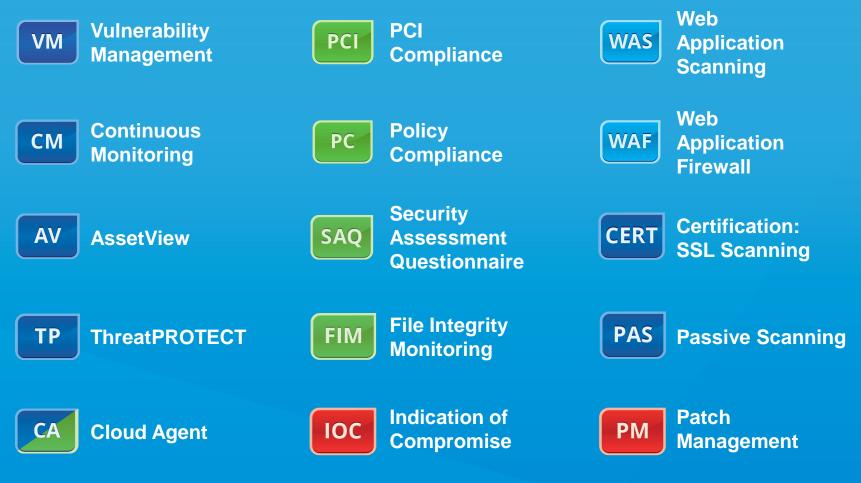


# Appendix





### **Qualys Integrated Cloud Suite**





# **Reconciliation of Adjusted EBITDA**

\$ thousands	9M 2016	2015	2014	2013	2012	Q1 '16	Q2 '16	Q3 '16
Net Income	13,317	15,865	30,244	1,541	2,221	4,783	3,538	4,996
Other (income) expenses, net	(438)	286	634	268	425	(168)	(40)	(230)
Provision for (benefit from) income taxes	8,417	8,655	(21,631)	500	358	2,982	2,214	3,221
Depreciation and amortization of property and equipment	12,035	13,974	11,504	9,195	6,895	3,724	3,885	4,426
Amortization of intangible assets	329	386	393	417	446	110	109	110
Stock based compensation	15,122	17,494	10,549	5,506	3,452	4,697	5,322	5,103
One-time tax related expense	716						716	
Adjusted EBITDA	49,498	56,660	31,693	17,427	13,797	16,128	15,744	17,626

