

## Investor presentation

Philippe Courtot, Chairman and CEO Melissa Fisher, CFO

### Safe harbor

This presentation includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements in this presentation include, but are not limited to, the following list:

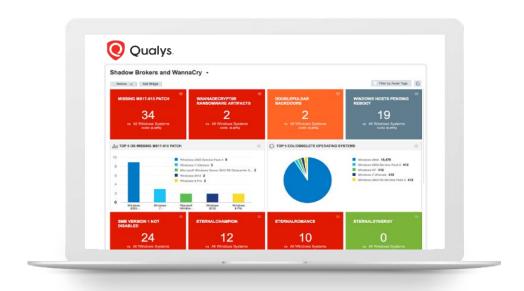
- our business and financial performance and expectations for future periods, including the rate of growth of our business and market share gains;
- our ability to sell additional solutions to our customer base and the strength of demand for those solutions;
- our plans regarding the development of our technology and its expected timing;
- our expectations regarding the capabilities of our platform and solutions;
- the anticipated needs of our customers;
- our strategy, the scalability of our strategy, our ability to execute our strategy and our expectations regarding our market position;
- the expansion of our platform and our delivery of new solutions;
- the expansion of our partnerships and the related benefits of those partnerships; and
- our ability to effectively manage our costs

Our expectations and beliefs regarding these matters may not materialize, and actual results in future periods are subject to risks and uncertainties that could cause actual results to differ materially from those projected. These risks include those set forth in our filings with the Securities and Exchange Commission, including our latest Form 10-Q and 10-K. The forward-looking statements in this presentation are based on information available to us as of today, and we disclaim any obligation to update any forward-looking statements, except as required by law.

We also remind you that this presentation will include a discussion of GAAP and non-GAAP financial measures. The non-GAAP financial measures are not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP. The GAAP financial measures, and a reconciliation of the non-GAAP financial measures discussed in this presentation to the most directly comparable GAAP financial measures are included in the appendix of this presentation.



# Market and Investment Opportunity





## Investment highlights

Uniquely positioned to capitalize on stack consolidation and move to the cloud

Scalable business model and industry-leading profitability

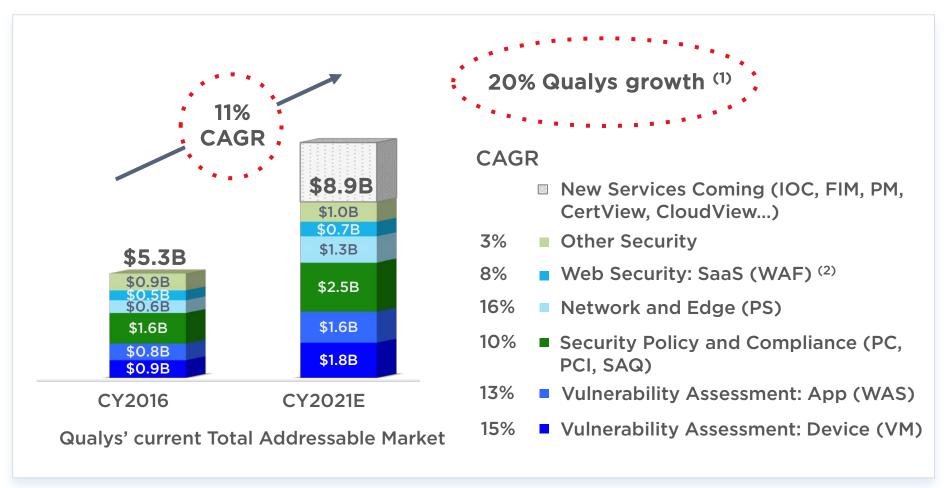
Multiple levers of recurring revenue growth

Industry-leading Cloud Security and Compliance Platform



## Large expanding market opportunity

Qualys has taken the #1 position over IBM and HP in the \$1.7B Worldwide Vulnerability Assessment Market



 $^{(1)}$  Midpoint of 2018 Revenue Guidance  $^{(2)}$  2015 to 2020E period

Source: IDC



## Blue chip global customer base

74% of the Forbes Global 50, 47% of Global 500, and 26% of Global 2000 standardized on Qualys

- 9 of the top 10 in Software
- 8 of the top 10 in Consumer Discretionary
- 8 of the top 10 in Consumer Staples
- 8 of the top 10 in Major Banks
- 8 of the top 10 in Technology
- 8 of the top 10 in Telecommunications
- 🛨 7 of the top 10 in Healthcare
- 6 of the top 10 in Industrial & Materials
- 5 of the top 10 in Insurance

Note: Based on Forbes Global 2000 Classification





## Scalable go-to-market model

Market segmentation & key strategic partners



Large enterprise (Over 5,000 employees)

New customers

**Existing** customers

### SME & SMB

Small / medium business (Up to 5,000 employees)

New customers

**Existing** customers

2017 REVENUES

Direct 60%



Channel 40%



# Attractive value proposition for partners

High-margin recurring revenue with no capex











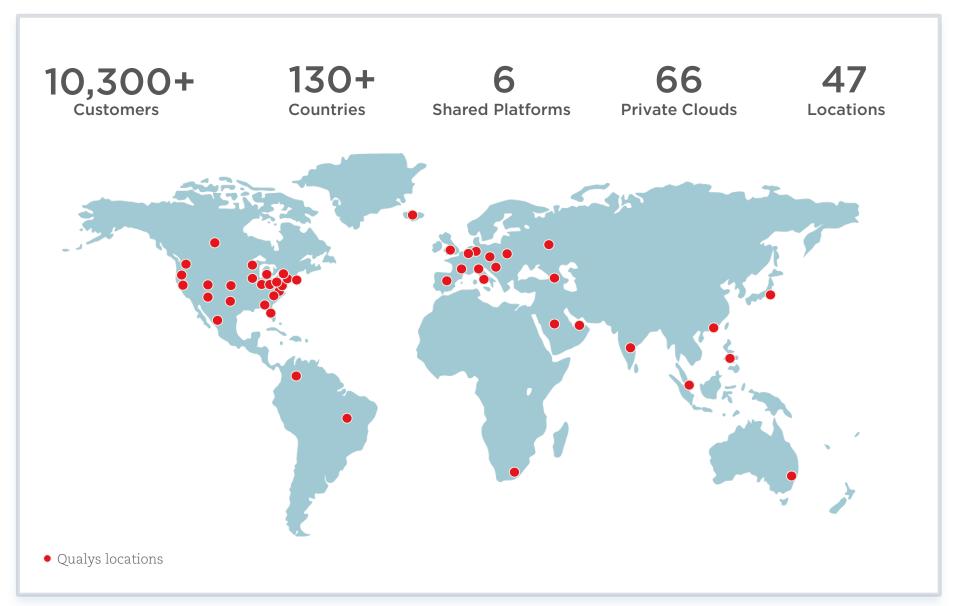






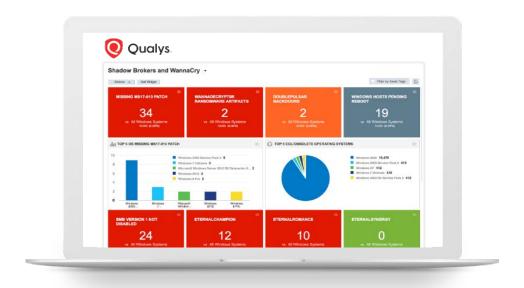


## Strong global presence





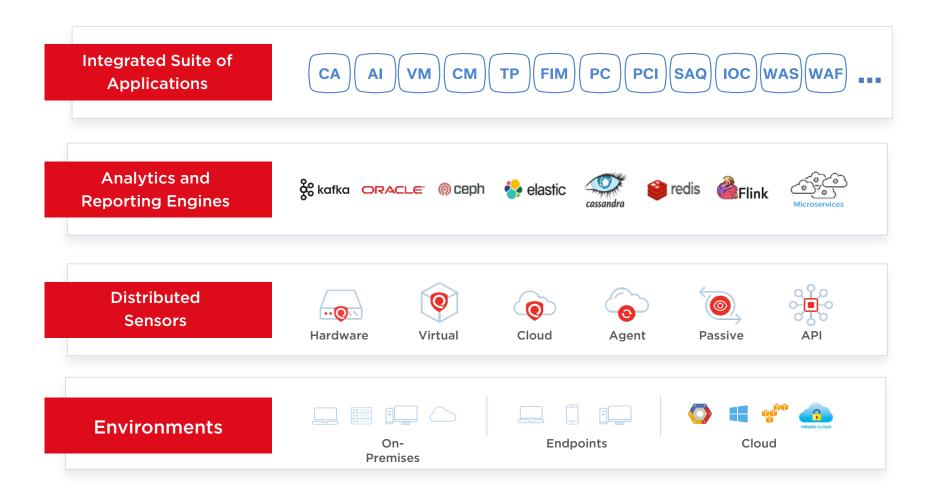
# Qualys Cloud Platform and 2018 Roadmap





## **Qualys Cloud Platform**

Unified approach to detection, prevention & response





# Global visibility across environments enables superior security

Scalable, self-updating & centrally managed



#### **Physical**

Legacy data centers

Corporate infrastructure

Continuous security and compliance scanning



#### Virtual

Private cloud infrastructure

Virtualized infrastructure

Continuous security and compliance scanning



#### Cloud/Container

Commercial IaaS & PaaS clouds

Pre-certified in market place

Fully automated with API orchestration

Continuous security and compliance scanning



#### **Cloud Agents**

Light weight, multi-platform

On-premises, elastic cloud & endpoints

Real-time data collection

Continuous evaluation on platform for security and compliance



#### **Passive**

Passively sniff on network

Real-time device discovery & identification

Identification of APT network traffic

Extract malware files from network for analysis



#### API

Integration with Threat Intel feeds

CMDB Integration

Log connectors

Agentless + Agent Based + Passive



## Qualys Cloud Platform produces results in one place anytime, anywhere

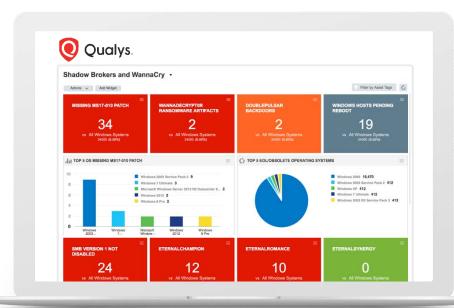
Via dynamic and customizable dashboards and centrally managed, self-updating, integrated Cloud Apps in a single-pane-of-glass UIs (AssetView, CloudView, CertView...)

1+ trillion

Security Events

3+ billion

IP Scans/Audits a Year



250+ billion

Data Points Indexed on Elasticsearch Clusters

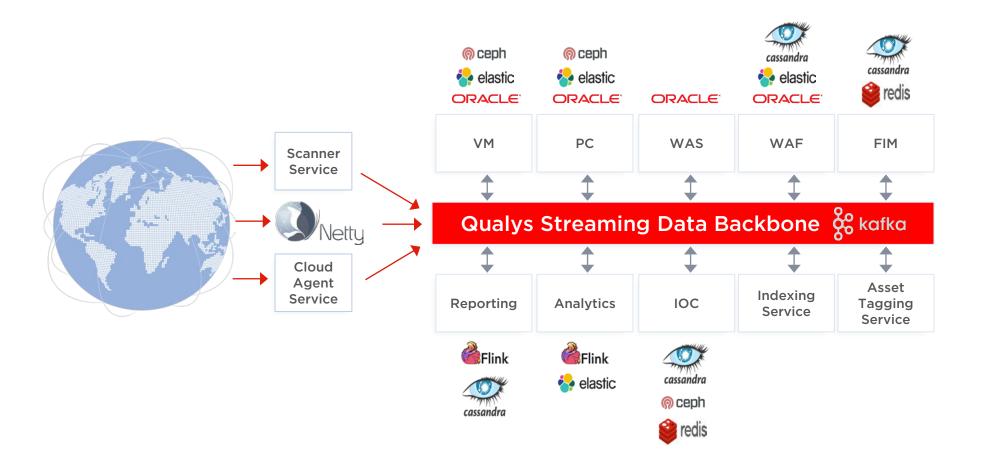
99.99966%

Six Sigma Scanning Accuracy



## Robust pure cloud platform serves as a scalable distribution channel

Scalable, Micro-services, DevOps





# Increasing number of Apps delivered through the Qualys Cloud Platform

#### **ASSET MANAGEMENT**



Maintain full, instant visibility of all your global IT assets

### CMDB Sync

Synchronize asset information from Qualys into ServiceNow CMDB

### cı Cloud Inventory

Inventory of all your cloud assets across AWS, Azure, GCP and others

### CRI Certificate Inventory

Inventory of TLS/SSL digital certificates on a global scale

#### IT SECURITY

#### **Vulnerability Management**

Continuously detect and protect against attacks, anytime, anywhere

### **Indication of Compromise**

Continuously monitor endpoints to detect suspicious activity

### Threat Protection

Pinpoint your most critical threats and prioritize patching

### cs Container Security

Discover, track, and continuously protect containers

### **CM** Continuous Monitoring

Alerts you in real time about network irregularities

#### **CRA** Certificate Assessment

Assess all your digital certificates for TLS/SSL vulnerabilities

#### **COMPLIANCE MONITORING**

### PC Policy Compliance

Assess security configurations of IT systems throughout your network

### Security Configuration Assessment

Automate configuration assessment of global IT assets

### PCI Compliance

**CSA** 

Automate, simplify and attain PCI compliance quickly

#### **Cloud Security Assessment**

Get full visibility and control across all public cloud instances

#### File Integrity Monitoring

Log and track file changes across global IT systems

### SAQ Security Assessment Questionnaire

Minimize the risk of doing business with vendors and other third parties

#### WEB APPLICATION SECURITY

#### was Web Application Scanning

Secure web applications with end-to-end protection

### WAF Web Application Firewall

Block attacks and virtually patch web application vulnerabilities



# Qualys Cloud Platform enables vendor and stack consolidation

**IT Security** RAPIDI tenable\* McAfee<sup>a</sup> NetIQ. RAPID **✓** Symantec **Compliance Monitoring** tenable ■ Trustwave<sup>®</sup> **VERACODE Web Application Security** Hewlett Packard Enterprise Carbon Black. evident.io Twistlock. **New Services** VENAFI **TANIUM** ForeScout



## Additional apps to come

### 1H 2018

### **Container Security (GA)**

Discover, track, and continuously protect containers

### Cloud Inventory (GA)

Inventory of all your cloud assets across AWS, Azure, GCP and others

### **Cloud Security Assessment (GA)**

Get full visibility and control across all public cloud instances

### Certificate Inventory (GA)

Inventory of TLS/SSL digital certificates on a global scale

### Certificate Assessment (GA)

Assess all your digital certificates for TLS/SSL vulnerabilities

### Passive Network Discovery (Beta)

Discover and classify all live devices in your network in real-time

### 2H 2018

### Patch Management (Beta)

Cross platform unified patch management to respond quickly to critical vulnerabilities

### **Secure Access Control (Beta)**

Respond to threats automatically by controlling access to critical resources

### **Certificate Management (Beta)**

Automated updating and management of digital certificates

### **Cloud Security Management (Beta)**

Remediation and management of cloud vulnerabilities



## Scalable Business Model

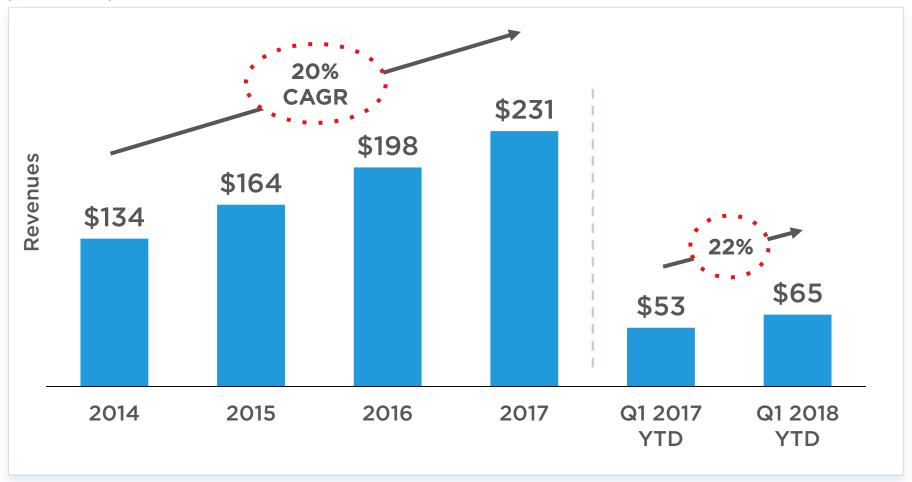




# Strong and consistent organic revenue growth

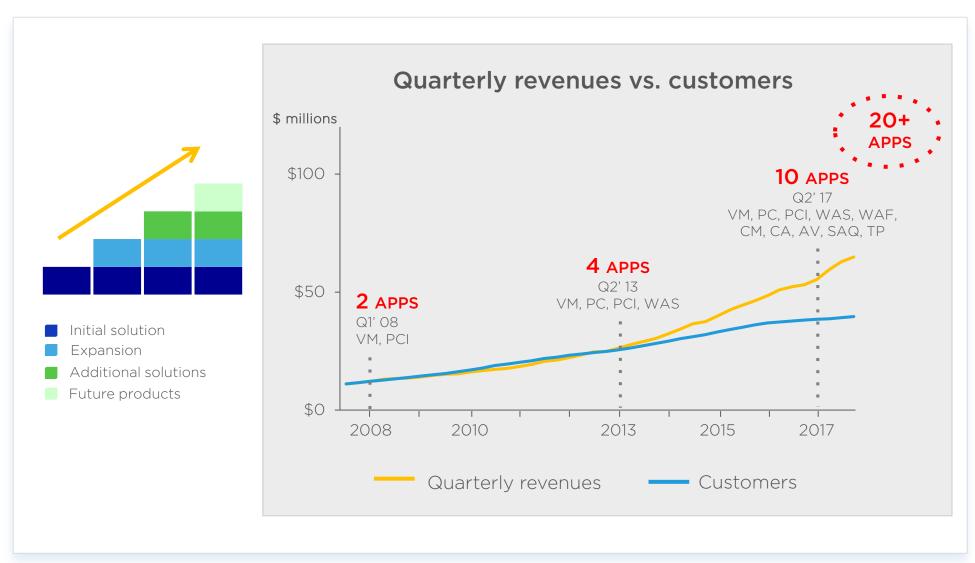
Outperforming market and gaining share

(\$ in millions)





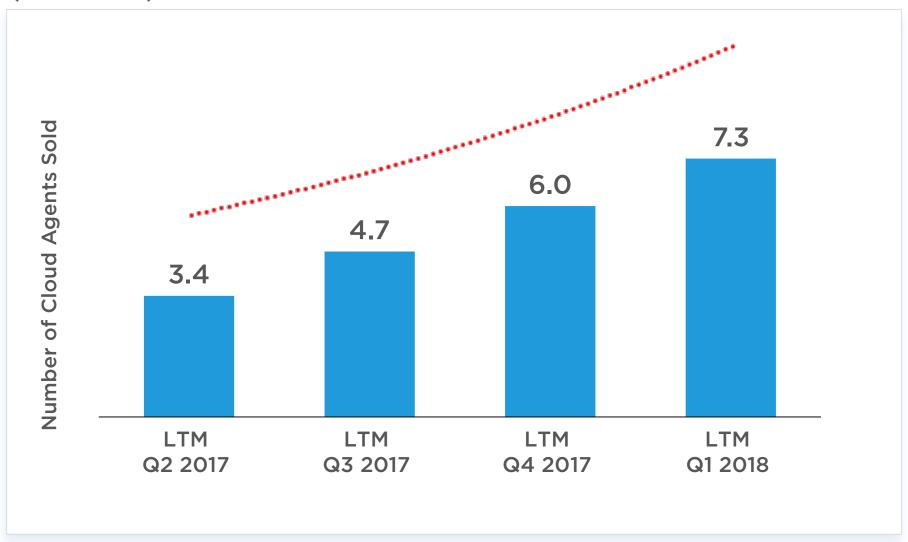
# Adoption of new solutions (APPS) fuels growth and profitability





## Increasing Cloud Agent Adoption

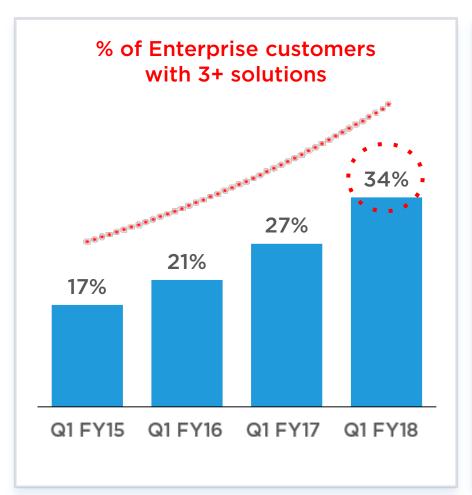
(Units in millions)

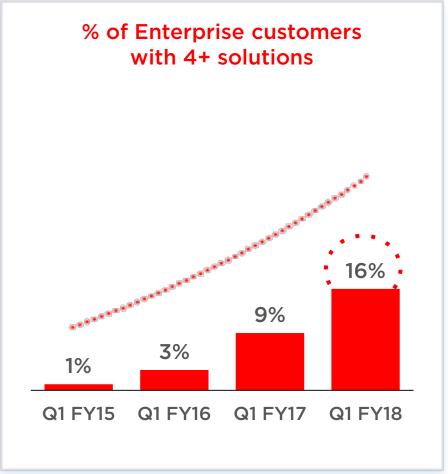




## Platform adoption accelerating

% of Enterprise customers with 4+ solutions has almost doubled in the last year



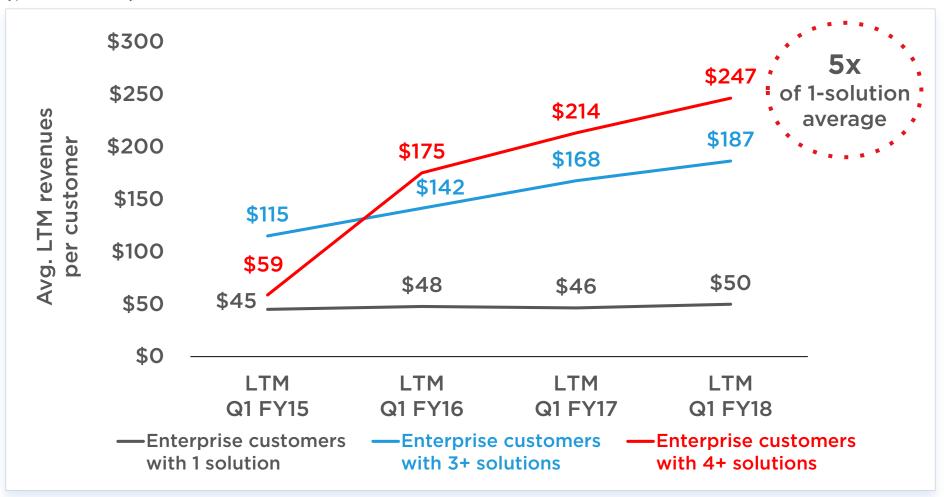




## Multiplier effect

Enterprise customers with 4+ solutions spend approximately 5x that of 1-solution customers

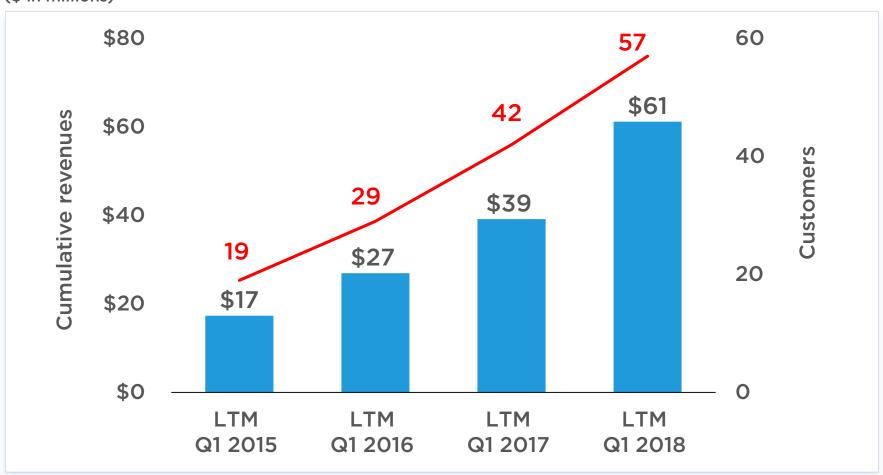
(\$ in thousands)





# Our largest customers spend an average of LTM \$1M+ with Qualys

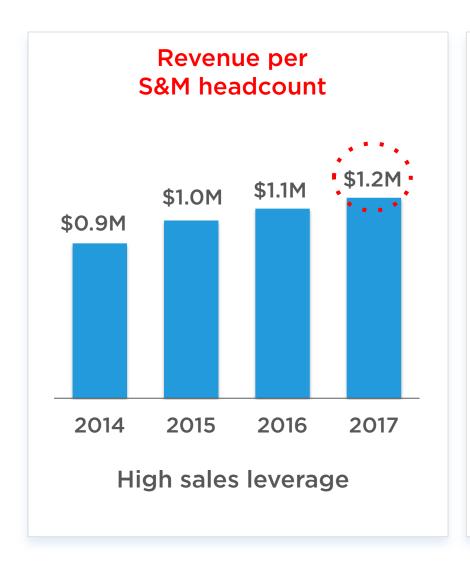
(\$ in millions)



Note: Customer count is defined as customers with greater than \$500K in annual revenue



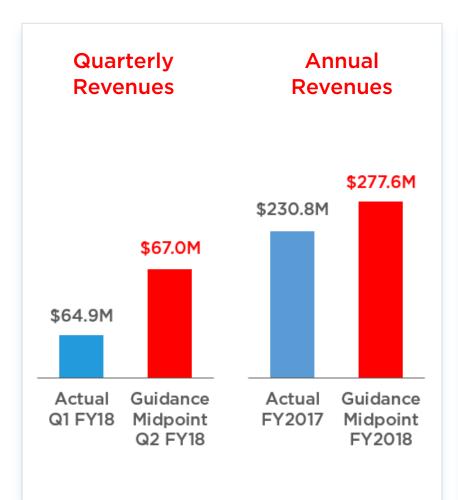
# Platform enables scalable operational model

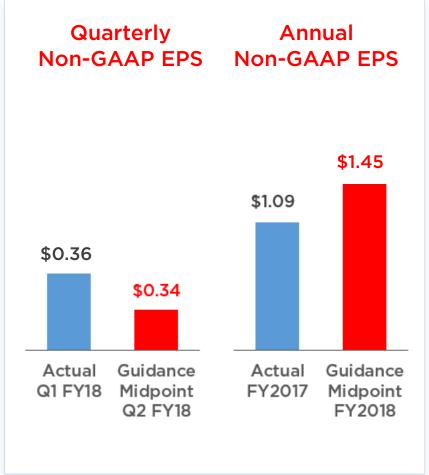






# 2018 Revenue and Non-GAAP EPS Growth

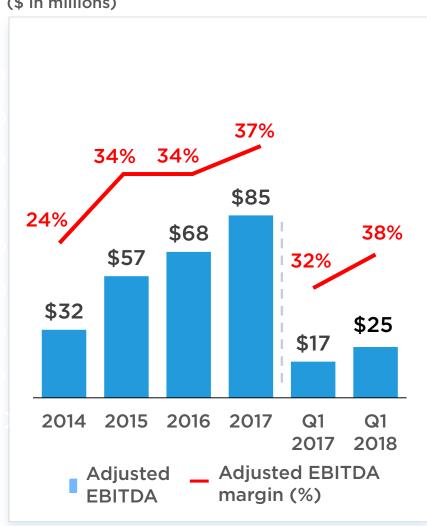


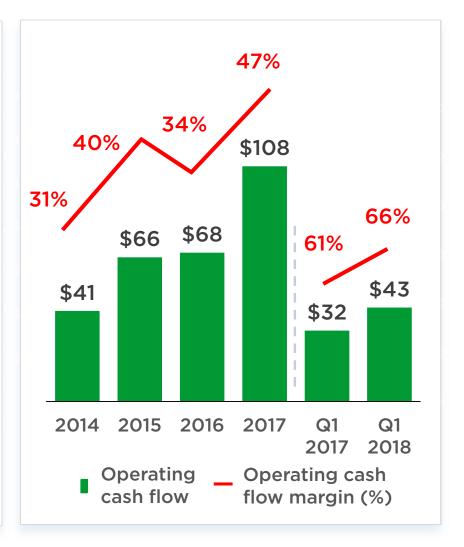




## Increasing adjusted EBITDA & operating cash flow

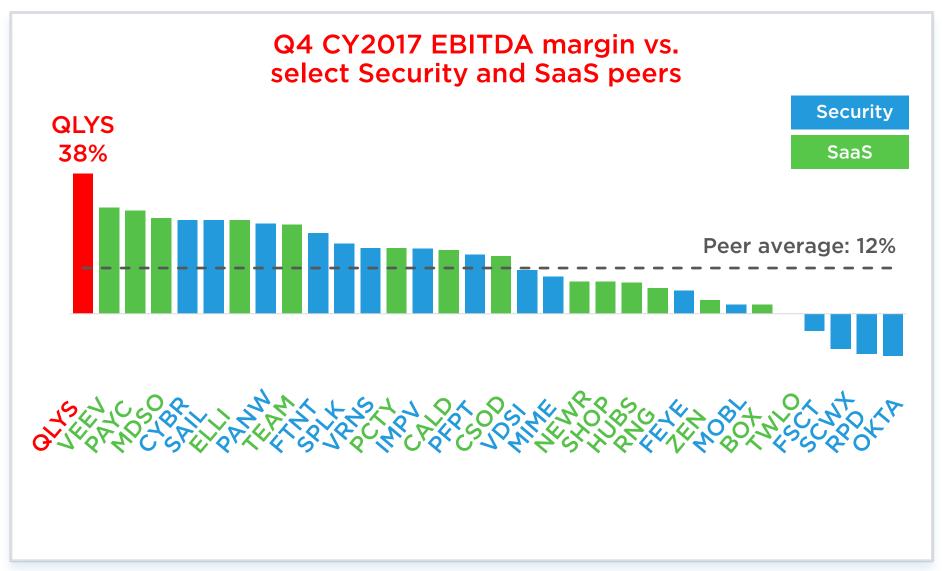
(\$ in millions)







## Industry-leading margins



Source: JPMorgan



# Unique advantages of the Qualys Cloud Platform



### No hardware to buy or manage

Nothing to install or manage, and all services are accessible in the cloud via web interface. Qualys operates and maintains everything.



### Lower operating costs

With everything in the cloud, there are no capital expenditures, no extra human resources needed, and no infrastructure or software to buy and maintain.



### Easy to deploy and maintain

Easily perform assessments on geographically distributed and segmented networks at the perimeter, behind the firewall, on dynamic cloud environments and endpoints.



### Unprecedented scaling

Qualys Cloud Platform is a scalable, end-to-end solution for all aspects of IT security. Once deployed, seamlessly add new coverage, users and services as you need them.



### Always Up-to-date

Qualys has the largest knowledge base of vulnerability signatures in the industry and performs over 3 billion IP scans per year. All security updates are made in real time.



### Data stored securely

Vulnerability data is securely stored and processed in an n-tiered architecture of load-balanced servers. Our encrypted databases are physically and logically secure.

### Available as a Public or on-premises Private Cloud

Full server rack For governments, enterprises,

and MSSPs

Virtual rack For governments, enterprises,

and MSSPs

**Standalone** For small businesses

appliance

FedRAMP authorized



## **Appendix**





## Reconciliation of Adjusted EBITDA

(\$ in millions)

Net income   \$30.2 \$15.9 \$19.2 \$40.4 \$21.9 \$9							
Depreciation and amortization of property and equipment         11.5         14.0         16.6         19.8         4.7         6.6           Amortization of intangible assets         0.4         0.4         0.4         0.8         0.1         0.0           Interest expense         0.0         0.0         0.0         0.0         0.0         0.0         0.0           Provision for (benefit from) income taxes         (21.6)         8.7         11.2         (1.1)         (13.8)         0           Stock-based compensation         10.5         17.5         20.1         27.0         4.3         8           Other (income) expense, net         0.6         0.3         (0.3)         (2.1)         (0.5)         (1.3           Acquisition-related expense            0.7              One-time tax related expense           0.7 </th <th></th> <th>2014</th> <th>2015</th> <th>2016</th> <th>2017</th> <th></th> <th>Q1 2018</th>		2014	2015	2016	2017		Q1 2018
Amortization of intangible assets   0.4   0.4   0.4   0.8   0.1   0.6	Net income	\$30.2	\$15.9	\$19.2	\$40.4	\$21.9	\$9.1
Interest expense         0.0	· ·	11.5	14.0	16.6	19.8	4.7	6.4
Provision for (benefit from) income taxes         (21.6)         8.7         11.2         (1.1)         (13.8)         0           Stock-based compensation         10.5         17.5         20.1         27.0         4.3         8           Other (income) expense, net         0.6         0.3         (0.3)         (2.1)         (0.5)         (1.3           Acquisition-related expense           0.1          0           One-time tax related expense          0.7	Amortization of intangible assets	0.4	0.4	0.4	0.8	0.1	0.6
Stock-based compensation         10.5         17.5         20.1         27.0         4.3         8.0           Other (income) expense, net         0.6         0.3         (0.3)         (2.1)         (0.5)         (1.3)           Acquisition-related expense           0.1          0.1           One-time tax related expense          0.7	Interest expense	0.0	0.0	0.0	0.0	0.0	0.0
Other (income) expense, net         0.6         0.3         (0.3)         (2.1)         (0.5)         (1.3)           Acquisition-related expense           0.1          0.2           One-time tax related expense          0.7	Provision for (benefit from) income taxes	(21.6)	8.7	11.2	(1.1)	(13.8)	0.5
Acquisition-related expense           0.1          0.           One-time tax related expense           0.7	Stock-based compensation	10.5	17.5	20.1	27.0	4.3	8.9
One-time tax related expense 0.7	Other (income) expense, net	0.6	0.3	(0.3)	(2.1)	(0.5)	(1.3)
	Acquisition-related expense				0.1		0.3
Adjusted EBITDA \$31.7 \$56.7 \$68.0 \$84.9 \$16.8 \$24.	One-time tax related expense			0.7			
	Adjusted EBITDA	\$31.7	\$56.7	\$68.0	\$84.9	\$16.8	\$24.6



# Reconciliation of Non-GAAP Net Income

(\$ in millions, except per diluted share metric)

	2017	Q1 2018
GAAP Net income	\$40.4	\$9.1
Stock-based compensation	27.0	8.9
Intangible asset amortization (1)	0.5	0.6
Acquisition-related expense (2)	0.1	0.3
Tax adjustment	(24.5)	(4.0)
Non-GAAP Net income	\$43.5	\$15.0
Non-GAAP Net income per diluted share	\$1.09	\$0.36



<sup>(1)</sup> Includes amortization of intangible assets from acquisition of Nevis Networks and NetWatcher.

<sup>(2)</sup> Relates to compensation expense from the acquisition of NetWatcher.