

Investor presentation

Securing the Digital Transformation Building a safer world - one app at a time

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> > May 1st, 2019

Safe Harbor

This presentation includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements in this presentation include, but are not limited to, the following list:

- our business and financial performance and expectations for future periods, including the rate of growth of our business and market share gains;
- our ability to sell additional solutions to our customer base and the strength of demand for those solutions;
- our plans regarding the development of our technology and its expected timing;
- our expectations regarding the capabilities of our platform and solutions;
- the anticipated needs of our customers;
- our strategy, the scalability of our strategy, our ability to execute our strategy and our expectations regarding our market position;
- the expansion of our platform and our delivery of new solutions;
- the expansion of our partnerships and the related benefits of those partnerships; and
- our ability to effectively manage our costs

Our expectations and beliefs regarding these matters may not materialize, and actual results in future periods are subject to risks and uncertainties that could cause actual results to differ materially from those projected. These risks include those set forth in our filings with the Securities and Exchange Commission, including our latest Form 10-Q and 10-K. The forward-looking statements in this presentation are based on information available to us as of today, and we disclaim any obligation to update any forward-looking statements, except as required by law.

We also remind you that this presentation will include a discussion of GAAP and non-GAAP financial measures. The non-GAAP financial measures are not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP. The GAAP financial measures, and a reconciliation of the non-GAAP financial measures discussed in this presentation to the most directly comparable GAAP financial measures are included in the appendix of this presentation.



Market and Investment Opportunity

The Power of the Qualys Cloud Platform

One stack to consolidate traditional enterprise IT/security/compliance solutions and secure the Digital Transformation



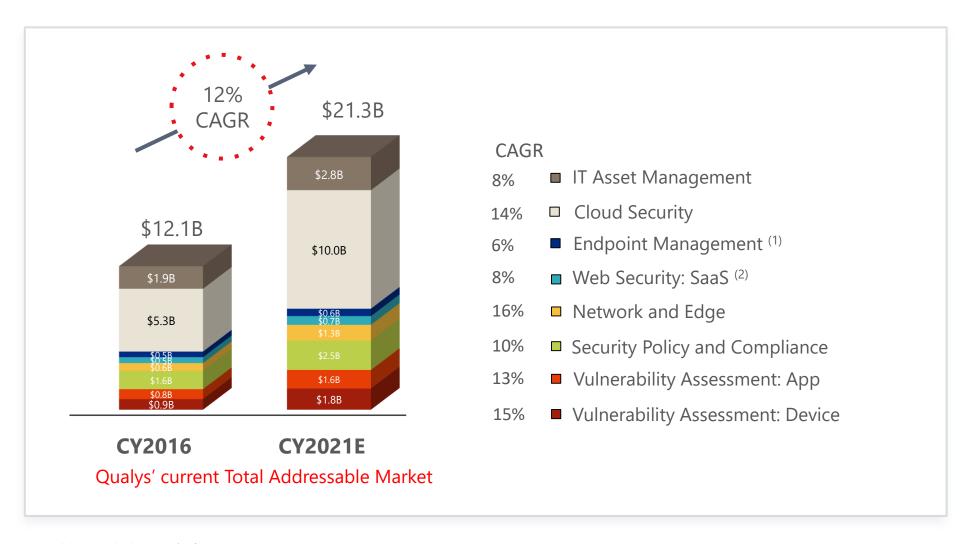
Investment Highlights

- Uniquely positioned to capitalize on stack consolidation and move to the cloud
- Multiple levers of recurring revenue growth
- Scalable business model and industry-leading profitability
- Industry-leading Cloud Security and Compliance Platform



Large Expanding Market Opportunity

Driven by Increasing Apps on Qualys' Cloud Platform



(1) 2017 to 2021E period

(2) 2015 to 2020E period

Source: IDC



Blue Chip Global Customer Base

70% of the Forbes Global 50, 47% of Global 500, and 25% of Global 2000 standardized on Qualys

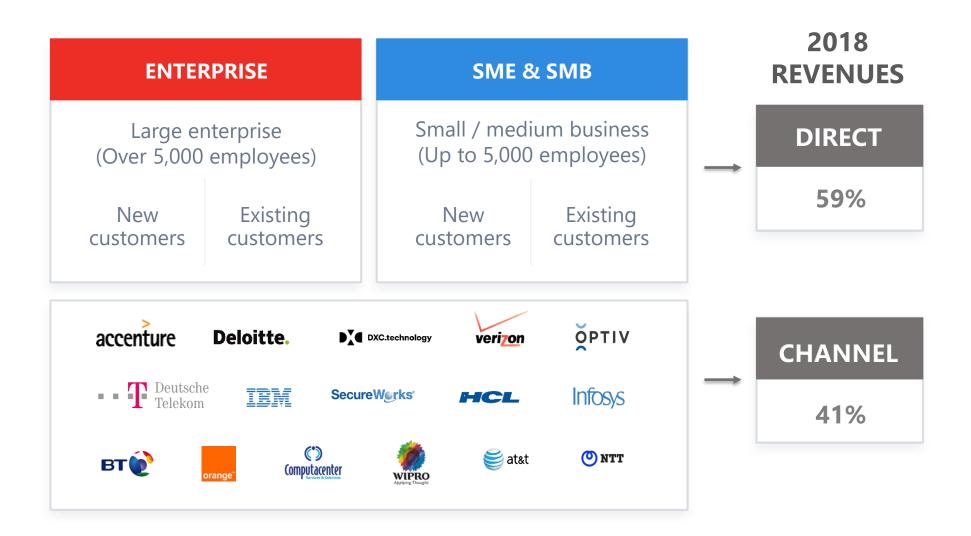


Note: Customers include active users



Scalable Go-to-market Model

Market segmentation & key strategic partners





Attractive Value Proposition for Partners

High-margin recurring revenue with no capex/maintenance costs



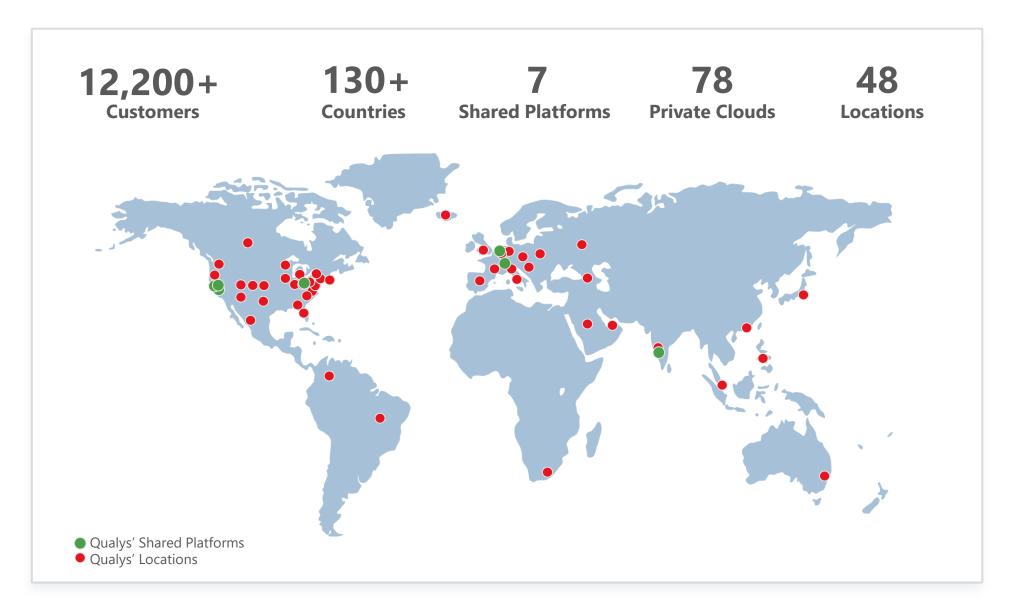






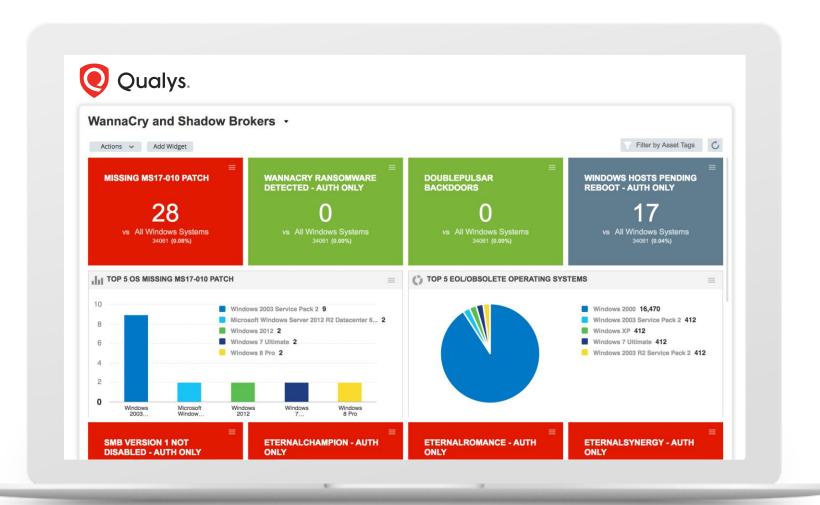


Global Presence





Qualys Cloud Platform and Roadmap





Global Visibility Across Hybrid IT Environments Enables Superior Security

Scalable, extensible, self-updating & centrally managed

Active Scanners 3+ billion 50,000+ IP Scans/Audits a Year Scanner appliances **Physical Passive** Virtual Cloud/ Container

Cloud Agents

2+ trillion 17.9 million

Cloud Agents across servers, endpoints, clouds & containers

Security Events collected in real-time



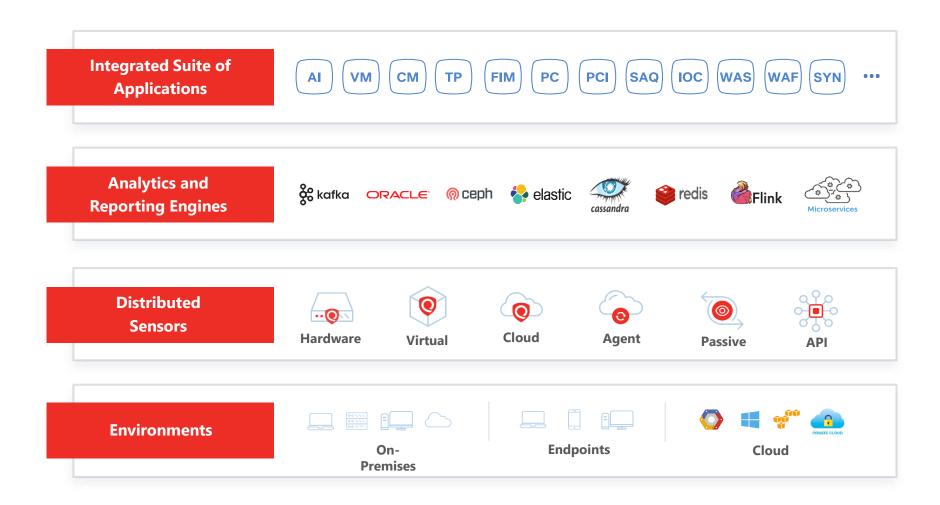
3+ trillion data points

Indexed on Elastic Search Clusters, giving 2-second visibility



Qualys Cloud Platform

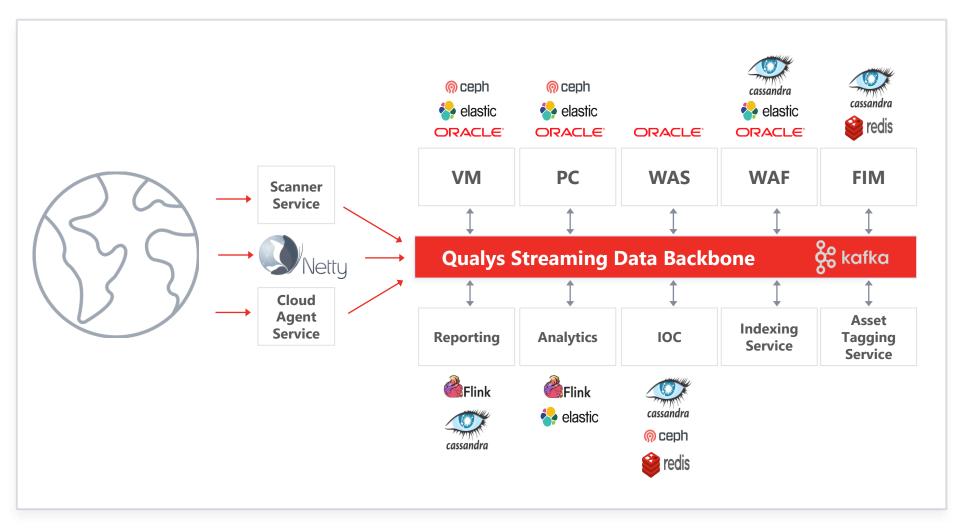
Unified approach to Detection, Prevention & Response





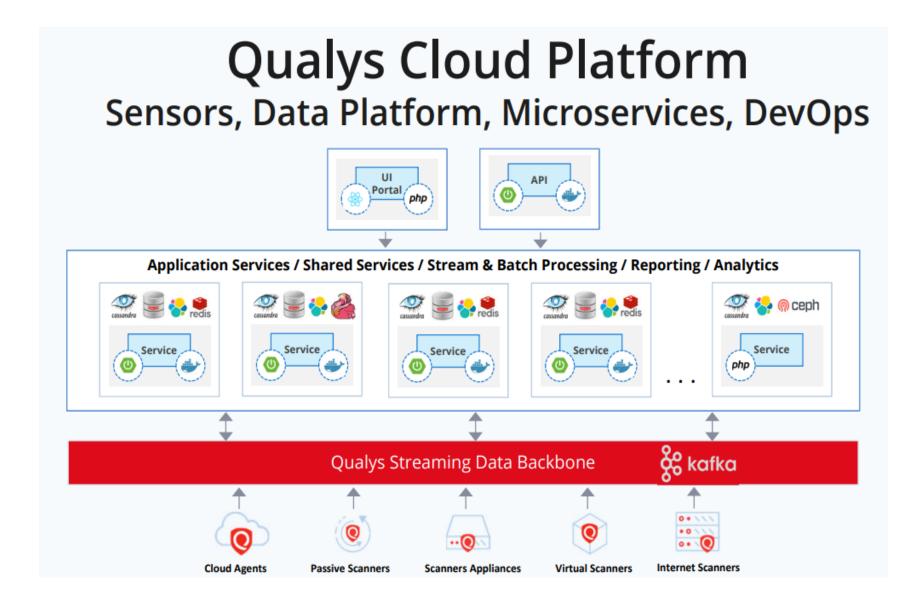
Cloud Platform Serves as a Scalable Distribution Channel

Scalable, Extensible, Micro-services, DevOps



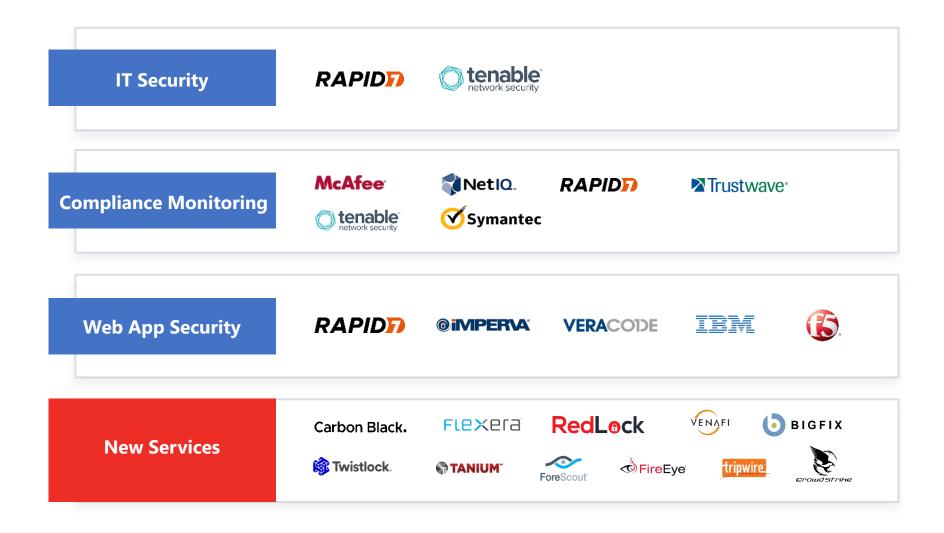


Micro-Service Architecture





Cloud Platform Enables Vendor and Stack Consolidation





Increasing Number of Apps Delivered Through the Qualys Cloud Platform



^{*} Free Services



Additional Apps to Come in 2019



Passive Network Analysis

Continuous and unobtrusive detection of every IT asset and its activity on the network



Secure Access Control

Respond to threats automatically by controlling access to critical resources



Certificate Management

Automated renewing and management of digital certificates



Cloud Security Management

Remediation and management of cloud vulnerabilities



Secure Enterprise Mobility

Continuous visibility, security and compliance of enterprise mobile devices



Run-Time Container Security

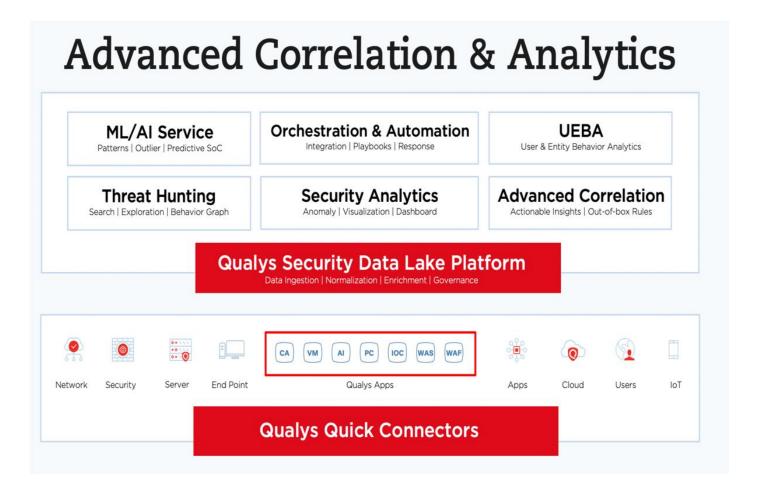
Runtime defense and automated policy enforcement to protect against breaches and anomalies

Note: Target Beta time frame



Introducing New Expansion of the Qualys Cloud Platform

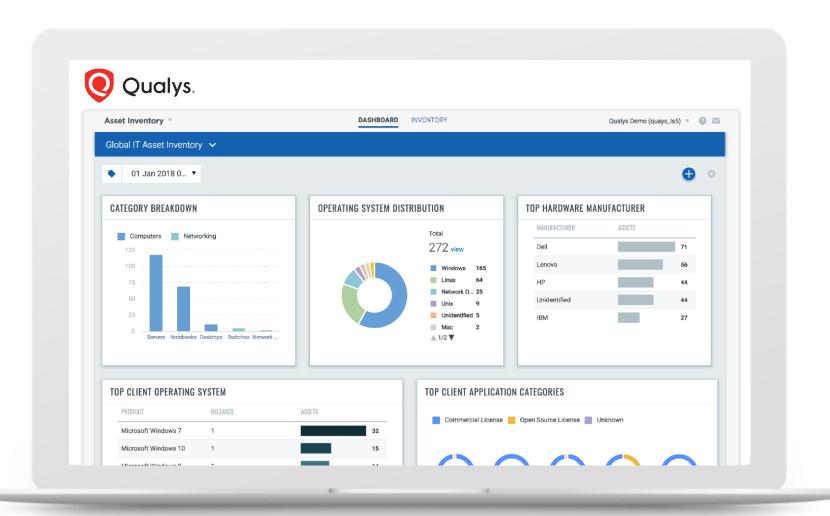
Data Lake Initiative



Note: Target Beta time frame Q1 2020



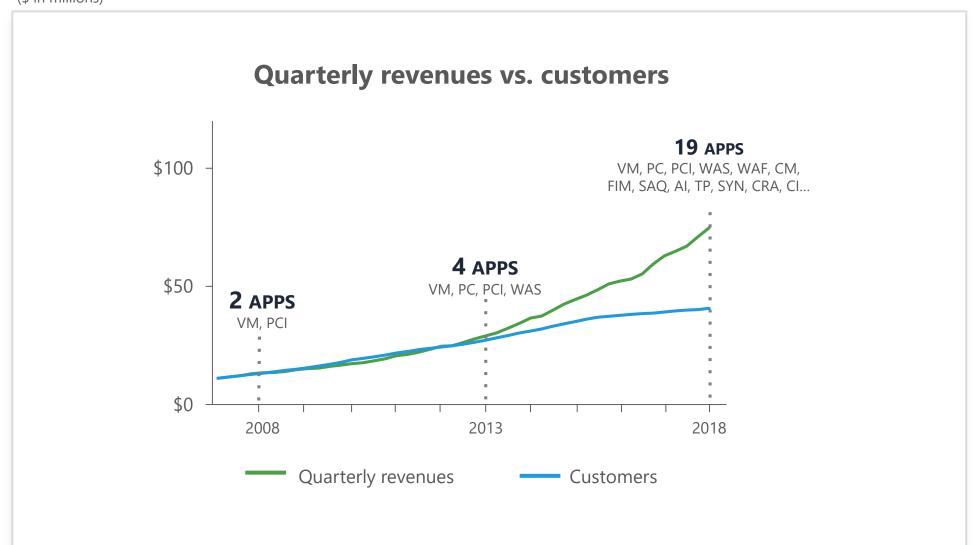
Scalable Business Model





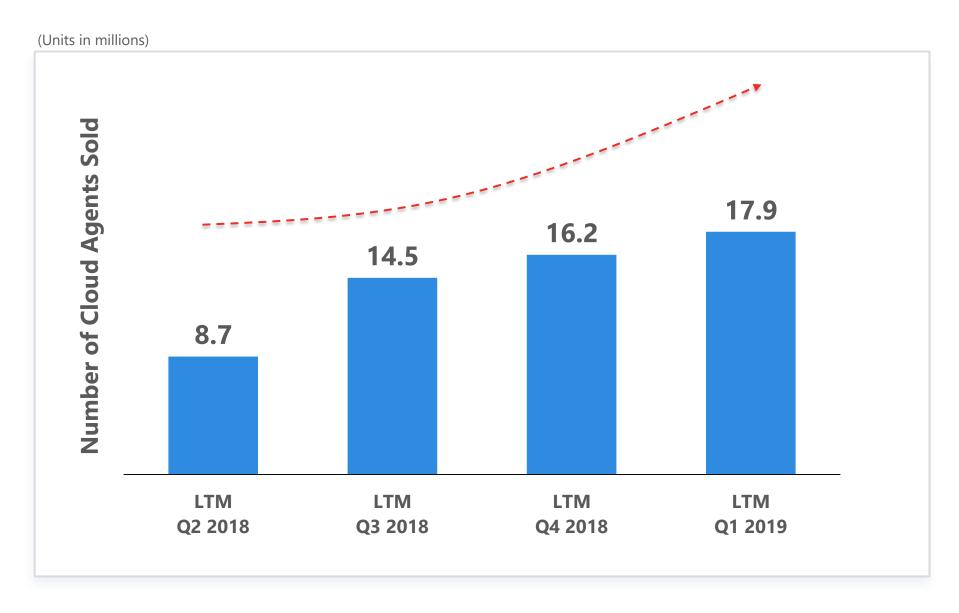
Adoption of New Solutions Apps Fuels Growth and Profitability

(\$ in millions)





New Apps Enabled by Cloud Agents

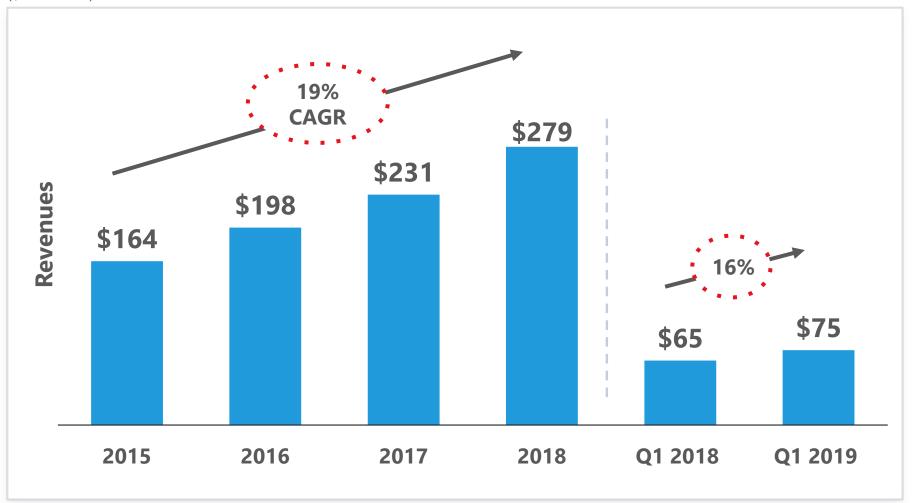




Strong and Consistent Organic Revenue Growth

Outperforming market and gaining share

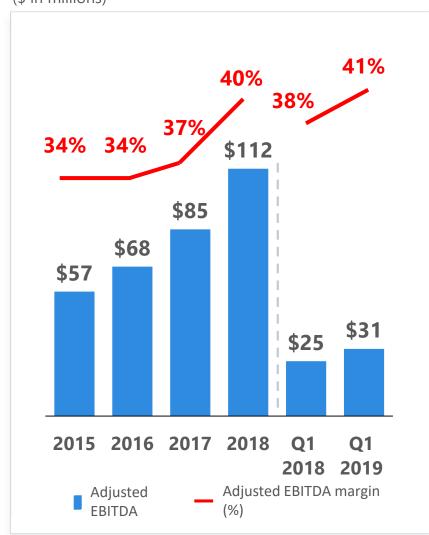
(\$ in millions)





Increasing Adjusted EBITDA & Free Cash Flow

(\$ in millions)

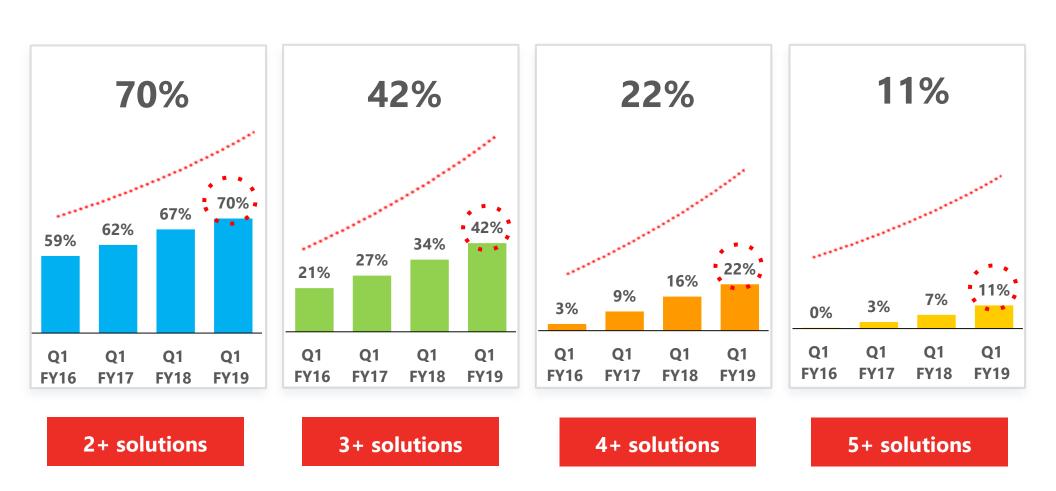




Note: 2017 non-GAAP Free cash flow normalized for headquarters office facility costs (net)



Platform Adoption Accelerating



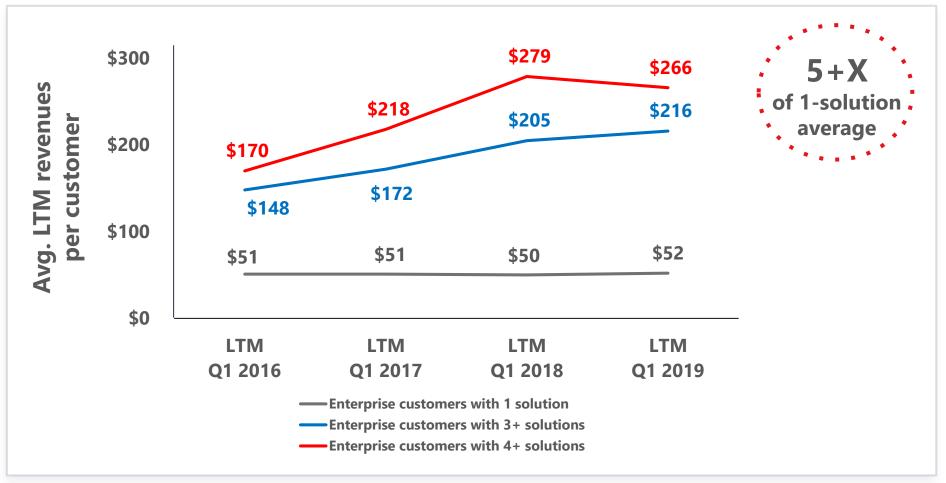
% of Enterprise customers with select number of solutions



Multiplier Effect

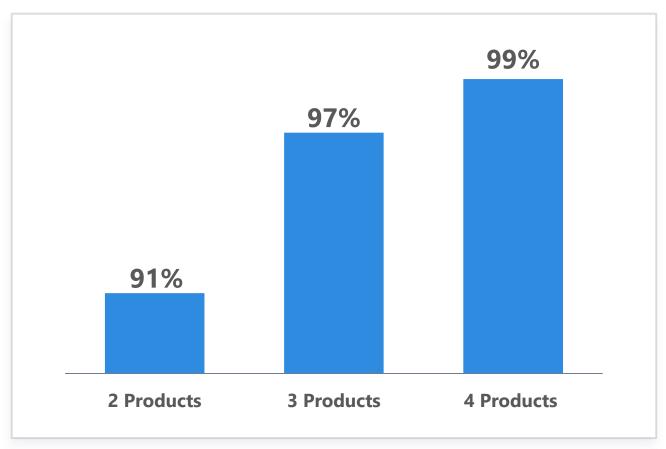
Enterprise customers with 4+ solutions spend over 5x that of 1-solution customers

(\$ in thousands)





Multi-Product Adoption Drives Increased Stickiness



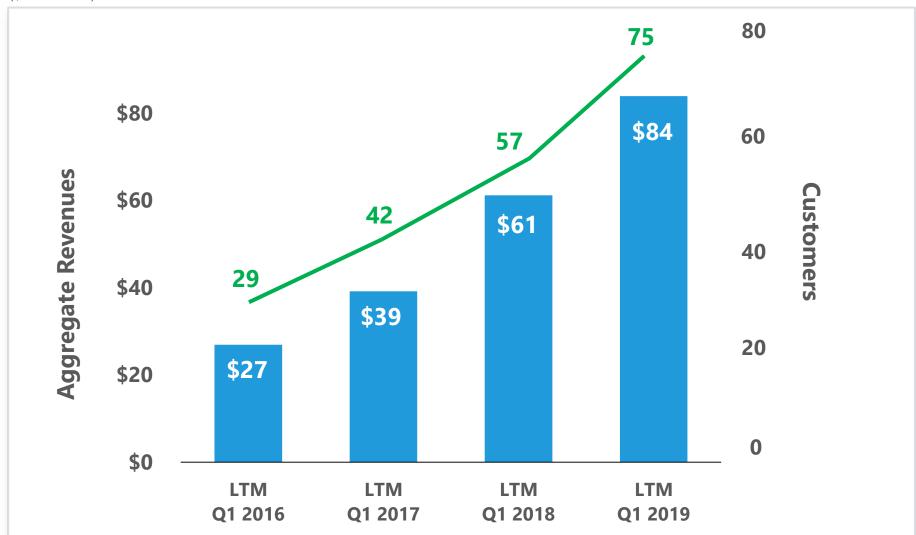
2018 Enterprise Gross Dollar Retention Rate

Note: Dollar Retention Rate is the retention rate of prior year Enterprise ARR (excluding upsell and downsell) averaged over the last four quarters



Increasing Number of Large Customers



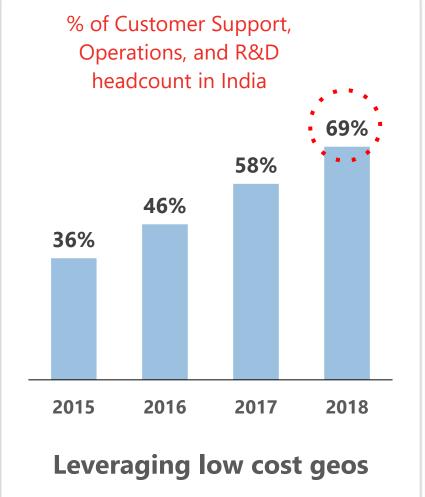


Note: Customer count is defined as customers with greater than \$500K in annual revenue



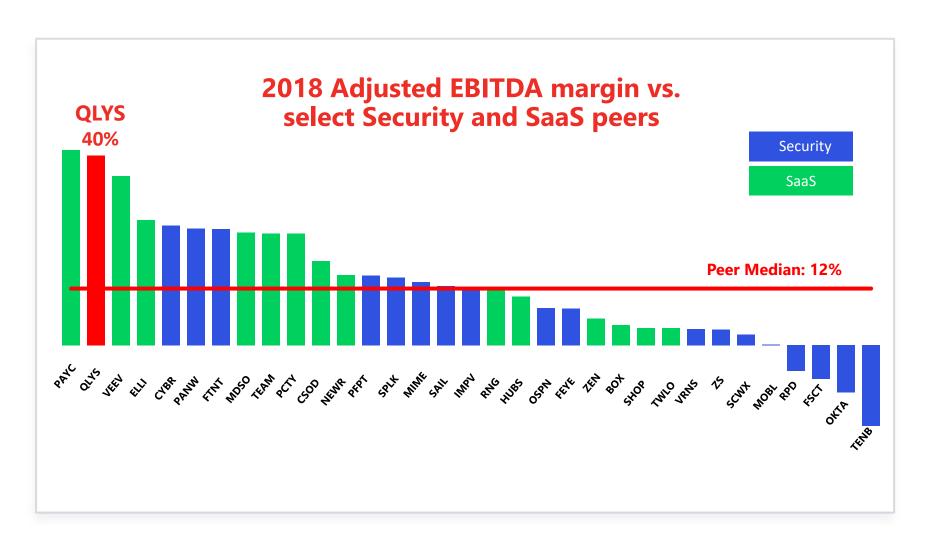
Cloud Platform Enables Scalable Operational Model







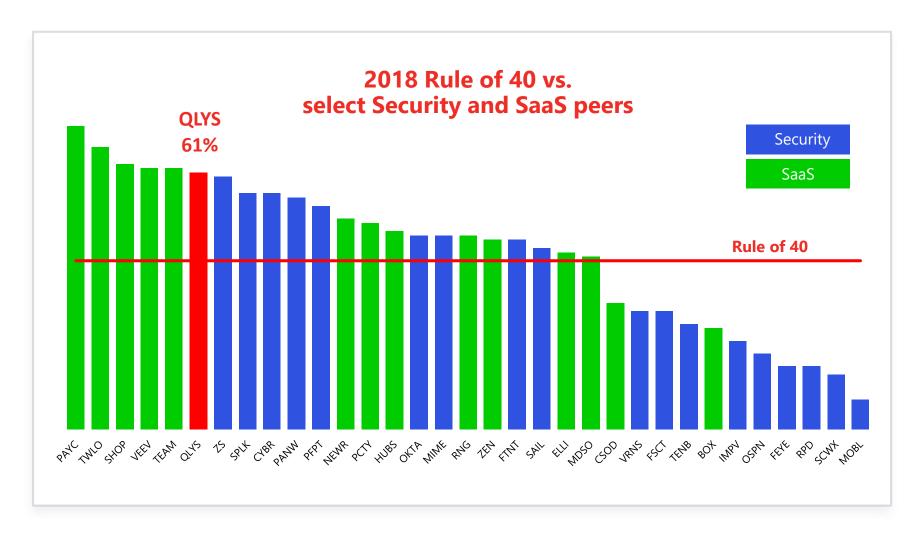
Industry-leading Margins



Source: Morgan Stanley



Industry-leading Performance



Source: Morgan Stanley



Unique Advantages of the Qualys' Cloud Platform

Single-pane-of-glass-view across on-premises assets, endpoints, containers and cloud environments



No hardware to buy or manage

Nothing to install or manage, and all services are accessible in the cloud via web interface.

Qualys operates and maintains everything.



Lower operating costs

With everything in the cloud, there are no capital expenditures, no extra human resources needed, and no infrastructure or software to buy and maintain.



Easy to deploy and maintain

Easily perform assessments on geographically distributed and segmented networks at the perimeter, behind the firewall, on dynamic cloud environments and endpoints.



Unprecedented scaling

Qualys Cloud Platform is a scalable, end-to-end solution for all aspects of IT security. Once deployed, seamlessly add new coverage, users and services as you need them.



Always Up-to-date

Qualys has the largest knowledge base of vulnerability signatures in the industry and performs over 3 billion IP scans per year. All security updates are made in real time.



Data stored securely

Vulnerability data is securely stored and processed in an n-tiered architecture of load-balanced servers. Our encrypted databases are physically and logically secure.

Available as a Public or on-premises Private Cloud

Full server rack

For governments, enterprises, and MSSPs

Virtual rack

For governments, enterprises, and MSSPs

Standalone appliance

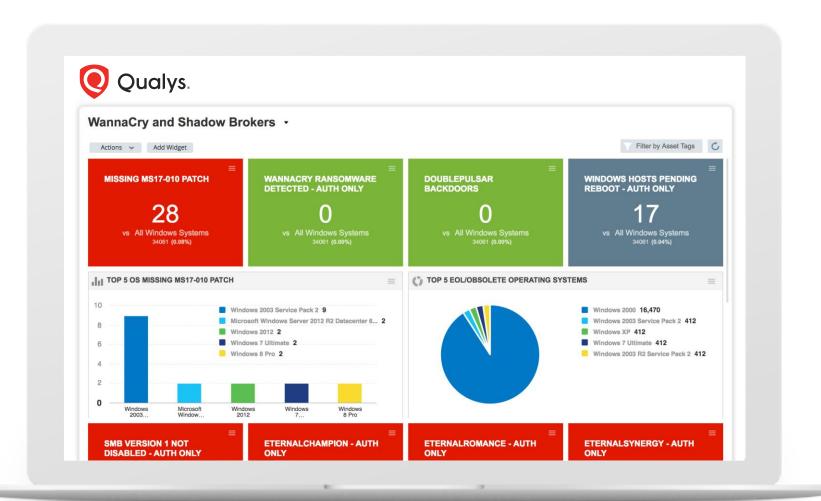
For small businesses

FedRAMP authorized





Appendix





Increasing Number of Apps Delivered Through the Qualys Cloud Platform

IT SECURITY



Continuously detect and protect against attacks, anytime, anywhere

Threat Protection

Pinpoint your most critical threats and prioritize patching

Continuous Monitoring

Alerts you in real time about network irregularities

PM Patch Management

Streamline and accelerate vulnerability remediation for all IT assets

Indication of Compromise

Continuously monitor endpoints to detect suspicious activity

GLOBAL IT ASSET MANAGEMENT

Asset Inventory

Maintain full, instant visibility of all your global IT assets

SYN CMDB Sync

Synchronize asset information from Qualys into ServiceNow CMDB

CRI Certificate Inventory

Inventory of TLS/SSL digital certificates on a global scale

CLOUD/CONTAINER SECURITY

COMPLIANCE MONITORING

PC Policy Compliance

Assess security configurations of IT systems throughout your network

Security Configuration
Assessment

Automate configuration assessment of global IT assets

PCI Compliance

Automate, simplify and attain PCI compliance quickly

FIM File Integrity Monitoring

Log and track file changes across global IT systems

Security Assessment Questionnaire

Minimize the risk of doing business with vendors and other third parties

Out-of-Band Configuration
Assessment *

Achieve complete visibility of all known IT infrastructure

Cloud Inventory *

Inventory of all your cloud assets across AWS, Azure, GCP and others

CSA Cloud Security Assessment

Get full visibility and control across all public cloud instances

cs Container Security

Discover, track, and continuously protect containers

WEB APPLICATION SECURITY

Web Application Scanning

Secure web applications with end-to-end protection

Web Application Firewall

Block attacks and virtually patch web application vulnerabilities



^{*} Free Services

Reconciliation of Adjusted EBITDA

(\$ in millions)

	2015	2016	2017	2018	Q1 2018	Q1 2019
Net income	\$15.9 	\$19.2	\$40.4	\$57.3	\$9.1	\$13.3
Depreciation and amortization of property and equipment	14.0	16.6	19.8	25.2	6.4	6.4
Amortization of intangible assets	0.4	0.4	0.8	3.7	0.6	1.
Interest expense	0.0	0.0	0.0	0.2	0.0	0.
Provision for (benefit from) income taxes	8.7	11.2	(1.1)	(1.8)	0.5	2.
Stock based compensation	17.5	20.1	27.0	30.1	8.9	8.
Other (income) expenses, net	0.3	(0.3)	(2.1)	(5.3)	(1.3)	(1.8
Acquisition-related expense			0.1	3.0	0.3	0.
One-time tax related expense		0.7				
Adjusted EBITDA	\$56.7	\$68.0	\$84.9	\$112.4	\$24.6	\$30.



Reconciliation of Non-GAAP Free Cash Flow

(\$ in millions)

Non-GAAP Free cash flow	\$45.8	\$44.9	\$80.3	\$101.1	\$36.3	\$35.3
Principal payments under capital lease obligations				(1.6)	(0.7)	(0.4)
Headquarters office facilities costs (net)			10.5			
Capitalized software development costs	(0.1)					
Purchases of property and equipment	(20.1)	(23.2)	(37.8)	(22.8)	(6.0)	(8.6)
GAAP Cash flows provided by operating activities	\$66.0	\$68.1	\$107.6	\$125.5	\$43.0	\$44.3
	2015	2016	2017	2018	Q1 2018	Q1 2019

Note: 2017 non-GAAP Free cash flow normalized for headquarters office facility costs (net)

