

QLYS Investor Day

Philippe Courtot, Chairman and CEO Sumedh Thakar, Chief Product Officer Amer Deeba, Chief Commercial Officer Melissa Fisher, CFO

New York City, November 17th, 2016

Today's Schedule

08:30 - 09:00am EST	Check-in
09:00 - 09:20 am EST	Introduction by Philippe Courtot, Chairman and CEO
09:20 - 10:00am EST	Presentation and Product Demo by Sumedh Thakar, Chief Product Officer
10:00 - 10:15am EST	Break
10:15 - 10:35am EST	Presentation by Amer Deeba, Chief Commercial Officer
10:35 - 11:00am EST	Presentation by Melissa Fisher, Chief Financial Officer
11:00 - 11:20am EST	Presentation by Mark Butler, Chief Information Security Officer at Fiserv
11:20 - 11:30am EST	Break
11:30 - 12:00pm EST	Lunch and Q&A
12:00 – 1:00pm EST	Mingle with Qualys Management



Safe Harbor

This presentation includes forward-looking statements within the meaning of the federal securities laws. Forward-looking statements generally relate to future events or our future financial or operating performance. Forward-looking statements in this presentation include, but are not limited to, the following list:

- our business and financial performance and expectations for future periods, including the rate of growth of our business and market share gains;
- trends related to the diversification of our revenue base;
- our ability to sell additional solutions to our customer base and the strength of demand for those solutions;
- our plans regarding the development of our technology and its expected timing;
- our expectations regarding the capabilities of our platform and solutions;
- the anticipated needs of our customers;
- our strategy, the scalability of our strategy, our ability to execute our strategy and our expectations regarding our market position;
- the expansion of our platform and our delivery of new solutions;
- the expansion of our partnerships and the related benefits of those partnerships;
- our ability to effectively manage our costs; and
- our expectations for existing and new MSSPs, which are multi-year contracts at fixed prices.

Our expectations and beliefs regarding these matters may not materialize, and actual results in future periods are subject to risks and uncertainties that could cause actual results to differ materially from those projected. These risks include those set forth in our filings with the Securities and Exchange Commission, including our latest Form 10-Q and 10-K. The forward-looking statements in this presentation are based on information available to us as of today, and we disclaim any obligation to update any forward-looking statements, except as required by law.

We also remind you that this presentation will include a discussion of GAAP and non-GAAP financial measures. The non-GAAP financial measures are not intended to be considered in isolation or as a substitute for results prepared in accordance with GAAP. A reconciliation of the non-GAAP financial measures discussed in this presentation to the most directly comparable GAAP financial measures is included in the appendix of this presentation.





2017 The Year of Consolidation in Security

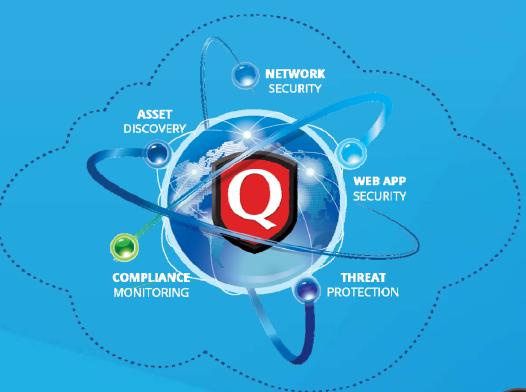
Philippe Courtot, Chairman and CEO

2017 The Year of Consolidation in Security

Key Drivers

How Well is Qualys Positioned?

What we Want to Achieve in 2017





Key Drivers

Multiple Drivers are at Play

Evolving Threat Landscape
Computing Shift to the Cloud
Regulatory Environment
Spend Consolidation

Change Ahead



How Well is Qualys Positioned?

Impressive Customer Base



Blue Chip Global Customers Base

60% of the Forbes Global 100 and 24% of the Forbes Global 2000

8 of top 10 in Software

8 of top 10 in Technology

8 of top 10 in Biotechnology

8 of top 10 in Retail

7 of top 10 in Banking

7 of top 10 in Media

6 of top 10 in Telecommunications

6 of top 10 in Chemical

6 of top 10 in Car Manufacturing

5 of top 10 in Business Services

9,200+ Customers



Based on Forbes Global 2000 Classification



How Well is Qualys Positioned?

Impressive Customer Base Scalable Go-to-Market Model



Scalable Go-to-Market Model

Market Segmentation & Key Strategic Partners

ENTERPRISE

Large Enterprise (Over 5,000 employees)

New Customers Existing Customers

SME & SMB

Small / Medium Business (Up to 5,000 employees)

New Customers Existing Customers

2015 REVENUES

Direct 60%





















Channel 40%



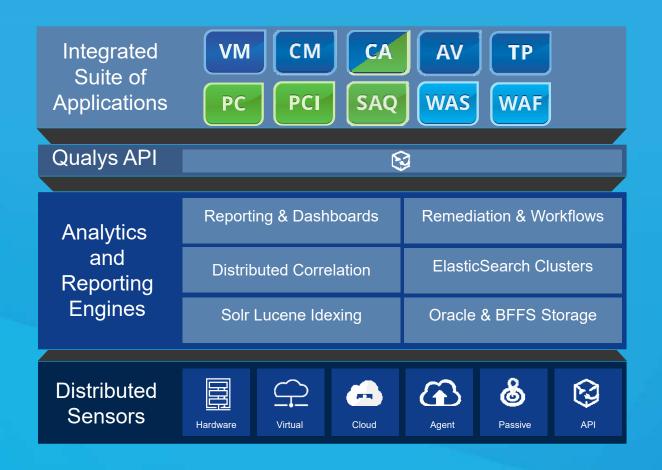
How Well is Qualys Positioned?

Impressive Customer Base
Scalable Go to Market
True Extensible Cloud Platform



True Extensible Cloud Platform

Consolidates 10+ on-premise Solutions



3B

Scans

100B

Detections

1T
Security
Datapoints

Annually



Disruptive Cloud Agent Platform

Continuous Security Across On-Premise, Endpoints and Elastic Cloud Environments

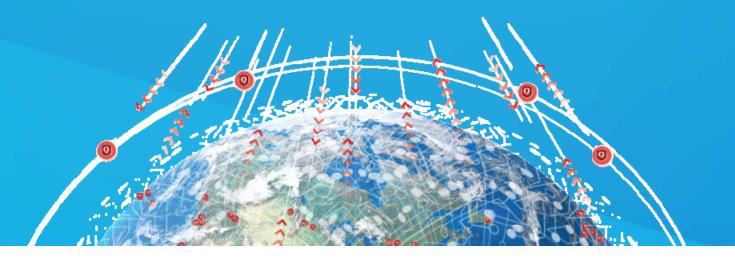
Lightweight 3Mb Agents

Centrally managed and self-updating



Beam-up info in real-time

Delta-based approach





Now Adding Passive Scanning

Enriching and Correlating the Data We Collect

Analyzing network traffic a new cloud-sensor type



Correlating it with the information we already have





Impressive Suite of New Services

2016 Releases

Cloud Agents Platform (CAP)

ThreatPROTECT (TP)

Security Assessment Questionnaires (SAQ)

Web Application Firewall (WAF 2.0)

2017 Releases

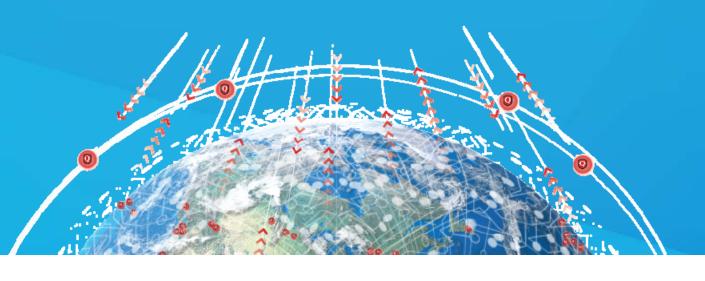
File Integrity Monitoring (FIM)

Detection of Indication of Compromises (IOC)

Digital Certificate Management (CERT)

Patch Management (PM)





AssetView Brings 2s Visibility Across Millions of IT Assets

Provides Customizable, Dynamic Dashboards

Instant query across million of IT assets

Unified assets' view

Dynamic and customizable dashboards



Vulnerability Risk Analysis dashboard

Synchronization with Splunk, ServiceNow & Others



How Well is Qualys Positioned?

Impressive Customer Base
Key Strategic Partners
True Cloud Platform
Impressive Engineering Capabilities



Impressive Engineering Capabilities

Extensible Cloud Platform

Unique Organizational Structure

Indian Operation (Pune)



How Well is Qualys Positioned?

Impressive Customer Base
Key Strategic Partners
True Cloud Platform
Impressive Engineering Capabilities
Global Presence



Qualys Global Presence

Expanding our Sales Capacity

Customers **9,200+**

Countries **137**

Data Centers **5***

Private Clouds **30**

ds Locations

27



^{*} Data centers include the one upcoming in India Note: Marked are Qualys locations.

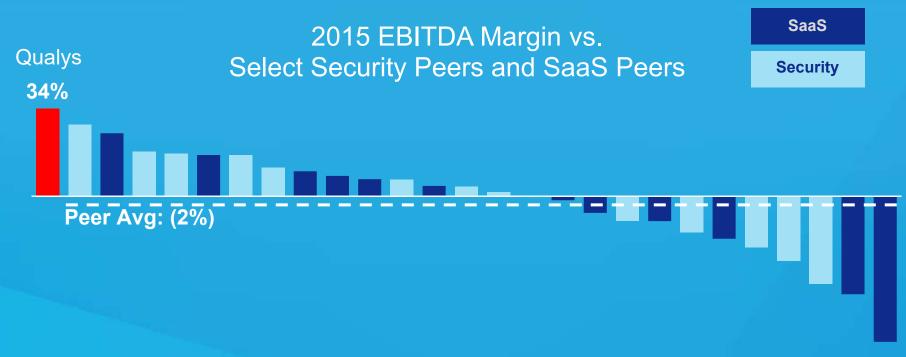


How Well is Qualys Positioned?

Impressive Customer Base
Key Strategic Partners
True Cloud Platform
Impressive Engineering Capabilities
Global Presence
Industry Leading Profitability



Industry-Leading Margins and Scalable Business Model





^{*} Source: JPMorgan

What We Want to Achieve in 2017

Continue Investing for Growth (Balanced Approach)

Elevate our Messaging

Reach out to CIOs



Qualys Cloud Platform

Unique Benefits

Provides 2s visibility across ALL global IT assets

Provides continuous view of their security & compliance posture, across on-premise, endpoints and elastic cloud environments

Identifies those assets that have been already compromised or suspicious

Drastically reduce IT and IT security spend







Thank You pcourtot@qualys.com





Qualys Cloud Platform New Extensions & Services Roadmap

Sumedh Thakar, Chief Product Officer

QLYS Investor Day, November 17th 2016, New York, NY



Agenda

2016 Cloud Platform Updates

Live Demos

2017 New Services Roadmap





Global Visibility

in a Perimeter-less World



On Premise



Endpoints



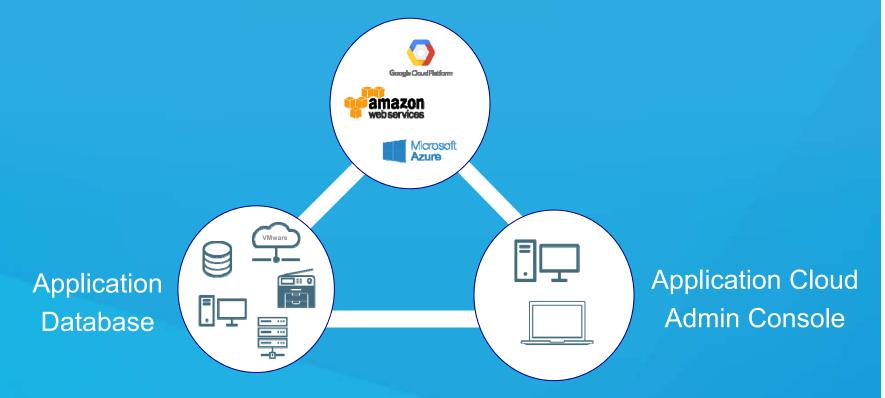
Cloud



Interconnected Systems

Hybrid Infrastructure - Single Pane of Glass Visibility

Application Web servers





Qualys Real-Time Security Sensors

Coverage Across All Type of Infrastructure



Physical

Legacy data centers

Corporate infrastructure

Continuous security and compliance scanning



Virtual

Private cloud infrastructure

Virtualized Infrastructure

Continuous security and compliance scanning



Cloud

Commercial laaS & PaaS clouds

Pre-certified in market place

Fully automated with API orchestration

Continuous security and compliance scanning



Cloud Agents

Light weight, multiplatform

On premise, elastic cloud & endpoints

Real-time data collection

Continuous evaluation on platform for security and compliance



Passive

Passively sniff on network

Real-time device discovery & identification

Identification of APT network traffic

Extract malware files from network for analysis



API

Integration with Threat Intel feeds

CMDB Integration

Log connectors

Agentless + Agent Based + Passive



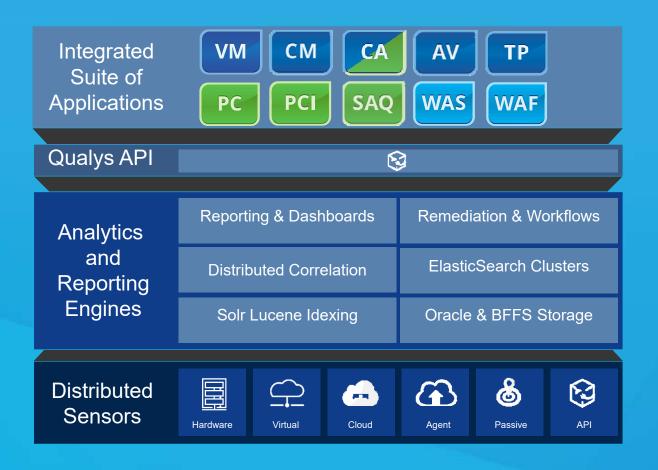
Qualys Extensible Cloud Platform

Data Analytics Sensors Incidence Response Vulnerability & Threat Intel Malware Infections Apache Cassandra **Elasticsearch Clusters** Missing Patches Policy Configuration Cloud Agents RabbitMQ & Kafka Oracle & BFFS Storage **∢**!> Web Applications SSL Certificate Audit Vulnerabilities



Scalable Cloud Platform

Key New Extensions



3B

Scans

100B

Detections

1T
Security
Datapoints

Annually



Qualys Private Cloud Platform

Data Sovereignty/DOD

Qualys Security Platform in a Box

Deployed within customer or partner datacenters to maintain data sovereignty

Same codebase as shared platform

Hardware, virtualized or AWS versions

Fully or Partially managed by Qualys

FedRAMP Certified





Qualys Private Cloud Platform Appliance (PCP-A)

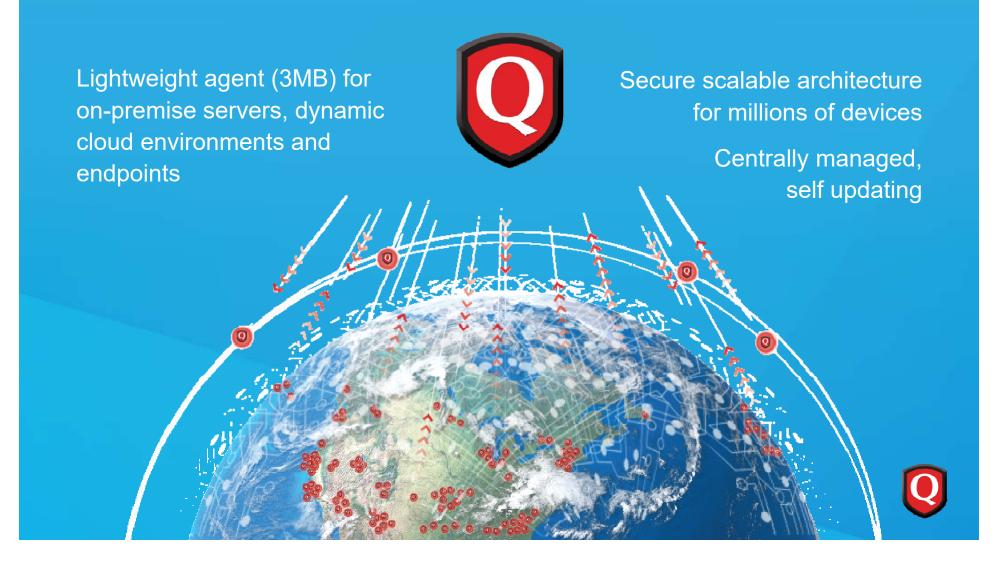
Small & Medium Enterprises

Scale up to 30K VM/30K PC/3K WAS
Leveraging container technology
Managed by Qualys





Cloud Agent Platform



Cloud Agent Platform

Versatile Capabilities

Query endpoint data instantly with AssetView

Real-time asset inventory

Vulnerability Management

Policy Compliance

File Integrity Monitoring

Indicator of Compromise Detection

Patch Deployment





Passive Network Analysis

Centrally Managed and Self-Updating Sensor

Plug into switch mirroring port

Discover every IPv4, IPv6 and web app

OS Fingerprinting

Identify ports and protocols used

Discover Applications & Services on device

Profile device type based on traffic pattern





2016 Deliverables

AssetView (AV)

ThreatPROTECT (TP)

Linux & Mac Agent GA

ServiceNow CMDB Sync

Splunk TA

PCP-A



FEDRAMP
WAS SmartScan

Azure Agent & Scanner

Security Assessment

Questionnaire (SAQ)



Demo

Actionable Threat Intelligence





AssetView

ThreatPROTECT



2016-17 Enhancement & Roadmap

Q4 16

WAF Reinvented

Q1 17

File Integrity Monitoring

IOC Detection

SSL View



Q2 17

Patch Deployment

Passive Network

Analyzer

Q3 17

CloudView 360

Note: Dates represent Beta.



Single Platform Multiple Solutions

Cloud-Based Architecture for a Perimeter-less World







Thank You sthakar@qualys.com





Global Go-to-Market Strategy & Execution

Amer Deeba, Chief Commercial Officer



Platform Enables Cost-Effective Service to All Customer Segments



ENTERPRISE

Enterprise Suite

5,000+ Employees

SME

Express Suite

250 – 5,000 Employees

SMB

Express Lite Suite

Below 250 Employees

Consultants

Consultant Suite

Consultant

Groups



Scalable, Global and Balanced Sales Model

ENTERPRISE

Large Enterprise (Over 5,000 employees)

New Customers Existing Customers

SME & SMB

Small / Medium Business (Up to 5,000 employees)

New Customers Existing Customers

2015 REVENUES

Direct 60%





















Channel 40%



High-Margin Recurring Revenue with No Capex

Highly Attractive to Partners















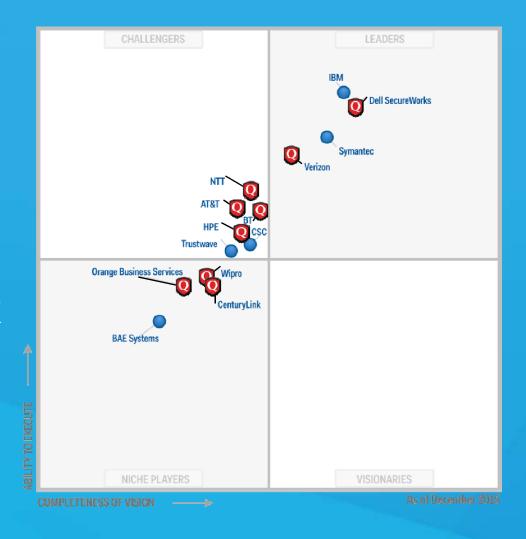




MSSPs and Telcos

Instantly expands their MSS offerings

Zero CAPEX



Higher margins recurring services



Global Outsourcing Providers

Uniquely supports their cloud-based business model

Zero CAPEX

Higher margin recurring services

















Compatible across public clouds and co-located datacenters

Accessed remotely from delivery locations

Leading Outsourcers and Service Providers



Value Added Service Resellers

Security
Consulting
Firms are
moving to
Managed
Services























Zero CAPEX

Higher margin recurring services

Over 600 VAS Partners Worldwide



Consultants and Auditors

Leverage the Qualys Cloud Platform for client engagements and reporting

Supports
Internet-connected
or air-gap
environments



Over 1600 Consultants Worldwide

Building mindshare

Higher margin recurring Services



SaaS Platform Enables Cost-Effective Marketing Through Try and Buy

AssetView



Free service for Asset Inventory and CMDB integrations

Connects security with IT

FreeScan



FreeScan generates 25% of leads inflow

Free tool to test drive all Qualys' services

SSL Labs

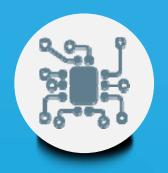


Most popular SSL/TLS Test on the Internet

250K unique users and over 400K tests per month



Customer and Partner Case Studies



Hi-Tech Scalability



Healthcare Breadth



Global MSSP - 1



Global MSSP - 2



Market Leading Software Company



Problem We Solved	Replaced legacy security and compliance tools
Initial Deployment	2004: Pilot for Internet-facing devices
Growth	2009: Expanded to internal scanning 2012: Deploying Web Application Scanning (WAS) 2015: Global MSA, 3 PCPs
Today	Vulnerability Management (VM & CAP) 2,000,000 IPs weekly, WAS covering 2,000 web applications and Policy Compliance for 200,000 IPs



Leading US Healthcare Organization



Problem We Solved	Helped them build very successful vulnerability and web application scanning and remediation program.
Initial Deployment	2010: Small deployment of 513 VM IPs and 2 scanners.
Growth	2011: Expanded VM to 75,000 IPs 2012: Expanded VM to 130,000 IPs 2013: Started WAS with 100 Apps 2016: Expanded WAS to 350 Apps
Today	Covering VM and WAS globally and looking to expand into 8,000 retail stores. Results visible to the board. Started pilot for PC and CAP.



Global MSSP - 1



Problem We Solved	Addressed scalability issues created by internally built solution using a competing product
Initial Deployment	2011: Transitioned to Qualys as the core security and compliance platform
Growth	Qualys enabled launch of several new service offerings with minimal investment for VM, PCI, PC and WAS.
Today	Refocused resources on selling and delivering services. Prepaid annually for the entire renewal base. Looking to deliver new services: CAP, TP, SAQ.



Global MSSP - 2



Problem We Solved	Outdated VM, PCI and policy compliance offering
Initial Deployment	2016: Transitioned to Qualys as the core security and compliance platform to deliver MSS VM and PC services
Growth	Qualys enabled immediate transition of existing customer base and upsell opportunities.
Today	Refocused resources on selling and delivering VM and PC services integrated with MSS offering.





Thank You adeeba@qualys.com





Financial Highlights and Business Model

Melissa Fisher, Chief Financial Officer

Investment Highlights

Leading SaaS Security and Compliance Solutions Cloud Platform

Uniquely Positioned to Capitalize on Move to Cloud and Stack Consolidation

Multiple Levers of Recurring Revenue Growth

Industry-Leading Profitability



Overview of Qualys



Diversified, High Margin SaaS Subscription Business

SaaS Subscription Model

Annual subscriptions, paid in advance Subscriptions charged to deferred revenues and amortized over term Average contract length 1.1 years

Large Global Customer Base, 9200+

Diversified, high penetration of Forbes Global 1000 Serving SMB to Enterprise No customer concentration risk



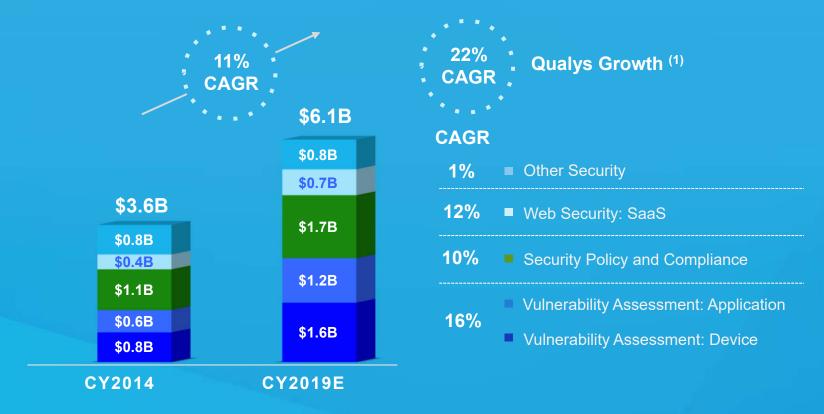
Balanced Go to Market

58% Direct / 42% Channel Q3 YTD revenue mix



Large Market Opportunity

Qualys is gaining share



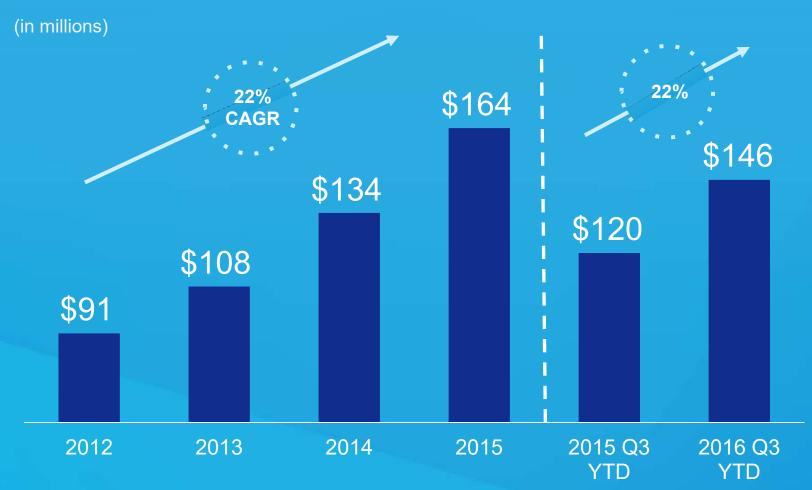
Qualys's Current Total Addressable Market

 $^{(1)}$ Q3 FY15 YTD Revenue to Q3 FY16 YTD Revenue Growth Source: IDC



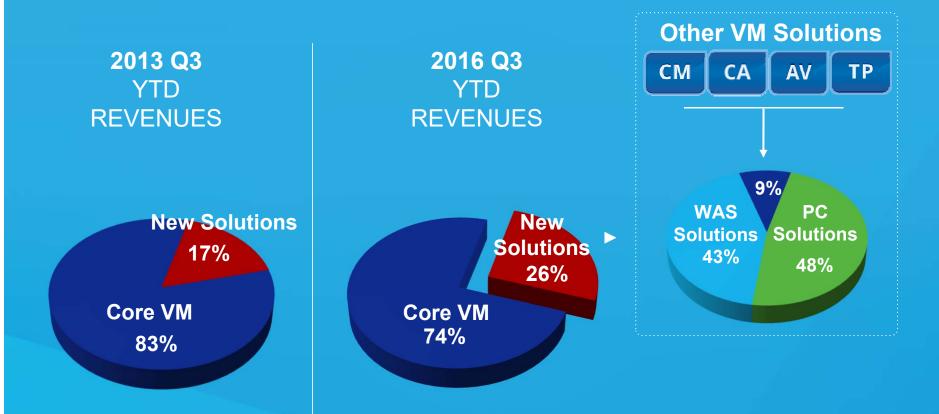
Strong Organic Revenue Growth

Outperforming market and gaining share





New Solutions Now 26% of Revenues



Note: Core VM includes VM and PCP; Other VM Solutions include CM, CA for VM, AV, and TP; PC Solutions include PCI, CA for PC, and SAQ; WAS Solutions include WAS and WAF; scanners & pro-rata credits allocated based on revenues



Qualys Solutions Continue to Grow 20%+

New VM-related solutions contributing to VM growth

% Year-over-Year Revenue Growth

VM Solutions*



Other Security Solutions*



*VM Solutions include VM, PCP, CM, CA for VM, AV, and TP; Other Security Solutions include PC, PCI, CA for PC, SAQ, WAS and WAF; scanners and pro-rata credits allocated based on revenues

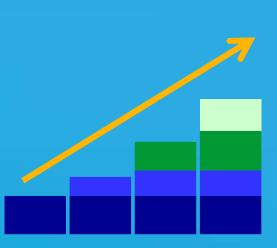


Multiple Levers of Recurring Revenue Growth

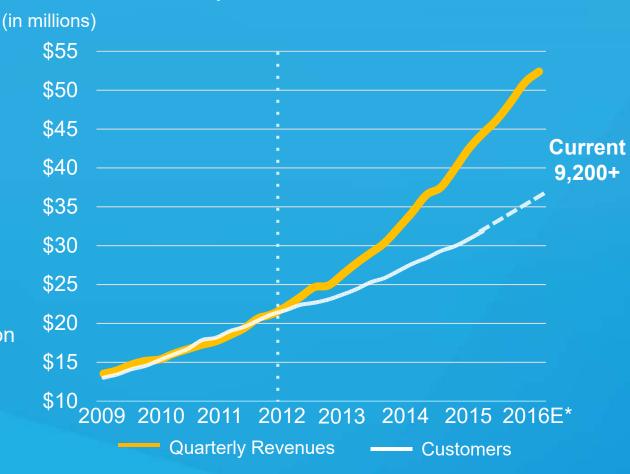


Powerful Land and Expand Model





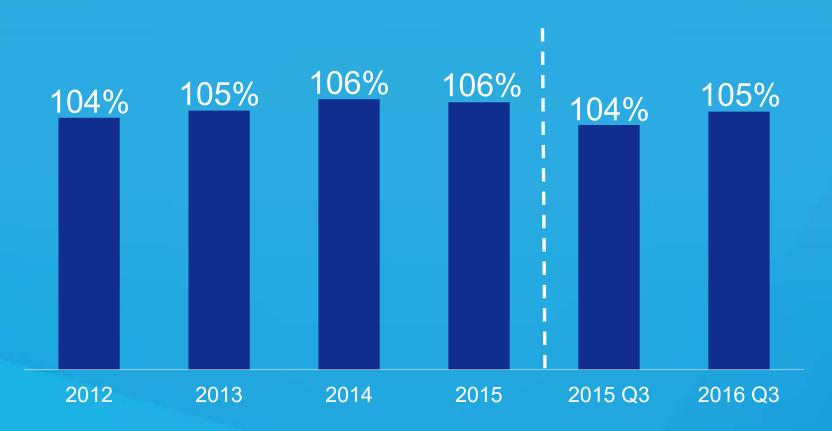
- Initial Solution
- Expansion of Initial Solution
- Additional Solutions
- **■** Future Products



Note: 2016E reflects mid-point of revenue guidance



Strong Net Dollar Expansion Rates



Note: Net dollar expansion rate is calculated by dividing implied monthly recurring revenues at the end of the respective period of customers who were also customers at the end of the one year ago period by the implied monthly recurring revenues, for that same customer base, at the end of the one year ago period. We define implied monthly recurring revenues as the total amount of recurring revenues contractually committed to, under each of our customer contracts over the entire term of the agreement, divided by the number of months in the term of the agreement. 2016 Q3 net dollar expansion rate excludes all deals from the MSSP with whom we signed a new arrangement in February 2016



Significant Opportunity Remains to Grow Customer Base

Qualys Only 3% of Global Enterprise Market



Global Enterprise Company Count 37K

Qualys Only 1% of Global SMB & SME Market



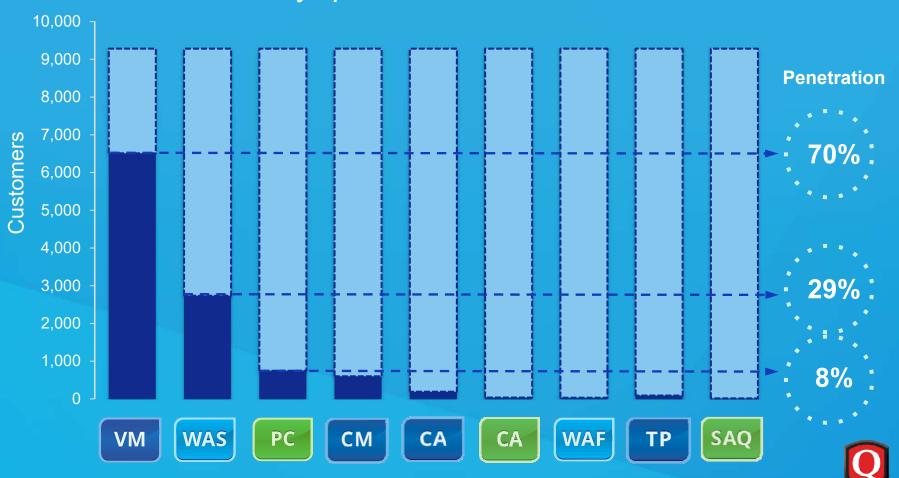
Global SMB & SME Company Count 1.4M

Note: Global Enterprise Company Count includes companies with more than 5,000 employees or more than \$1B in LTM revenues; Global SMB & SME Company Count includes companies with less than 5,000 employees and more than \$1M but less than \$1B LTM revenues

Source: Capital IQ

Significant Opportunity Remains for Upsell in the Installed Base

Customers with subscription to respective Qualys products as of Q3 2016



Strong Momentum with Newer Solutions

Based on 2016 Q3 LTM Bookings

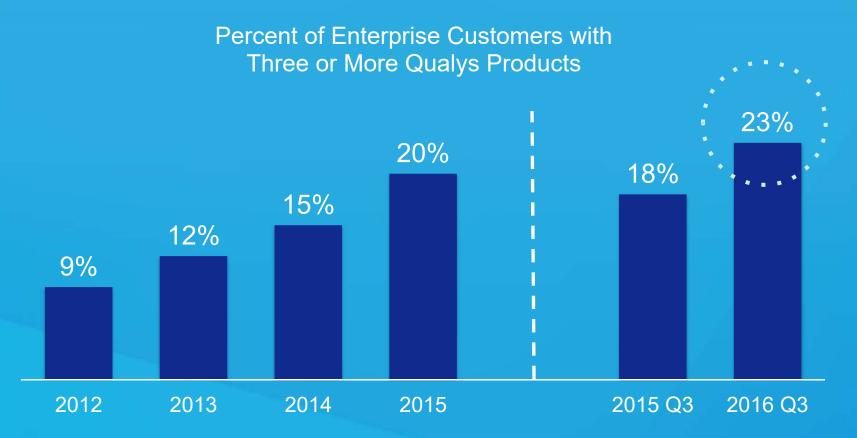


^{*}Represents top 10 existing and new customers with the biggest new solution bookings for the period 2016 Q3 LTM



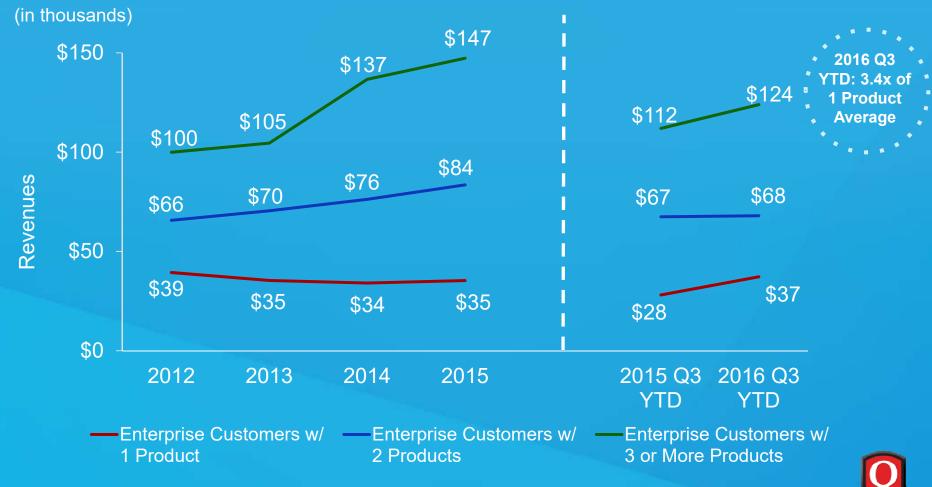
Platform Adoption Increasing

% of Enterprise customers with 3+ Qualys products has doubled in the last 3 years





Enterprise Customers with 3+ Products Spend More Than 3x 1-Product Customers





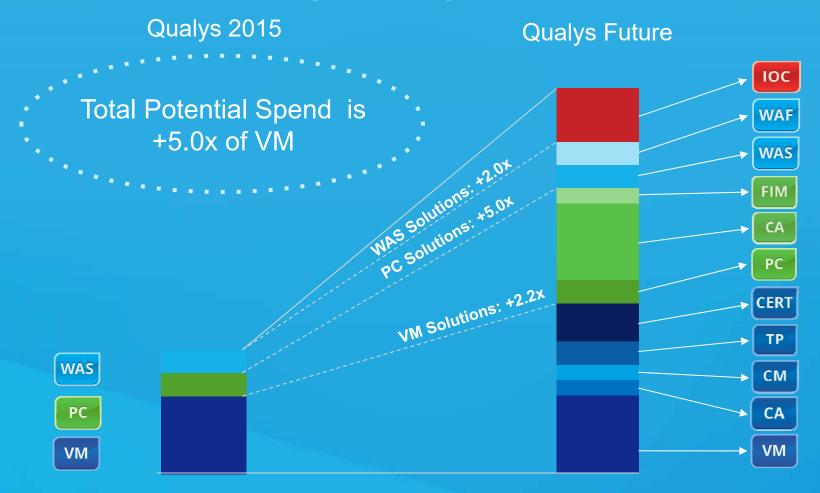
Increasing Number of Customers with Average Spend >\$100K



Note: Customer Count is defined as customers with greater than \$100K average spend in the given period



New Solutions Meaningfully Expand Potential Spend per Customer

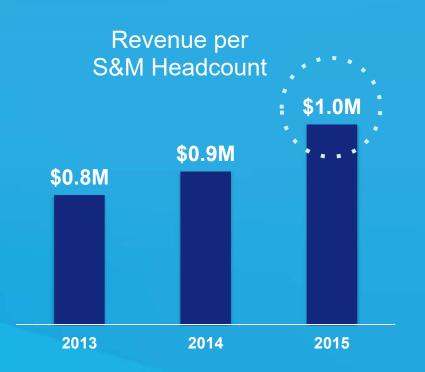




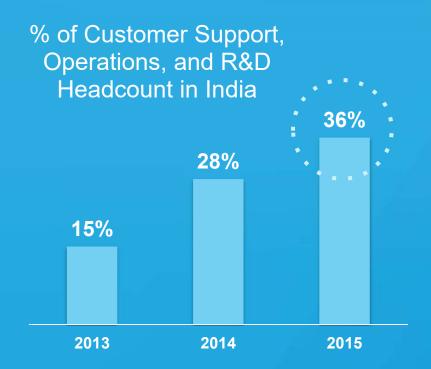
Scalable Operational Model



Platform Enables Scalable Operational Model



High Sales Leverage



Leveraging Low Cost Geos



Increasing Adjusted EBITDA & Operating Cash Flow



Reaffirming Q4 2016 and FY2016 Guidance

Q4 2016

Revenue in the range of \$51.9 to \$52.9 million GAAP EPS in the range of \$0.06 to \$0.08 per diluted share Non-GAAP EPS in the range of \$0.16 to \$0.18 per diluted share

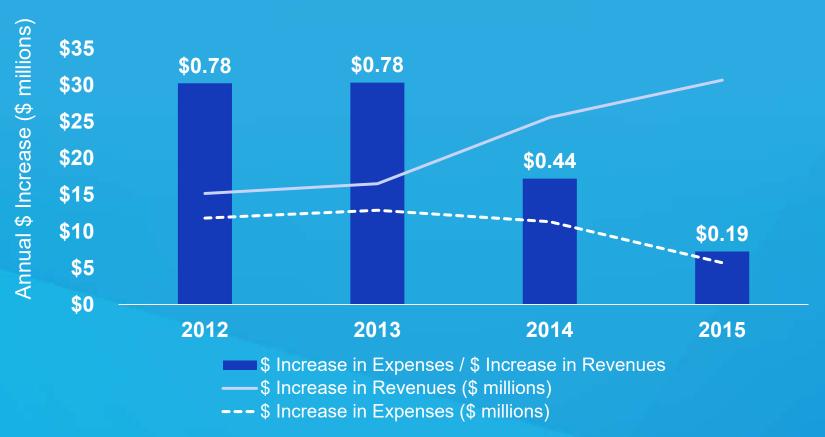
FY2016

Revenue in the range of \$197.6 million to \$198.6 million GAAP EPS in the range of \$0.41 to \$0.42 per diluted share Non-GAAP EPS in the range of \$0.79 to \$0.80 per diluted share



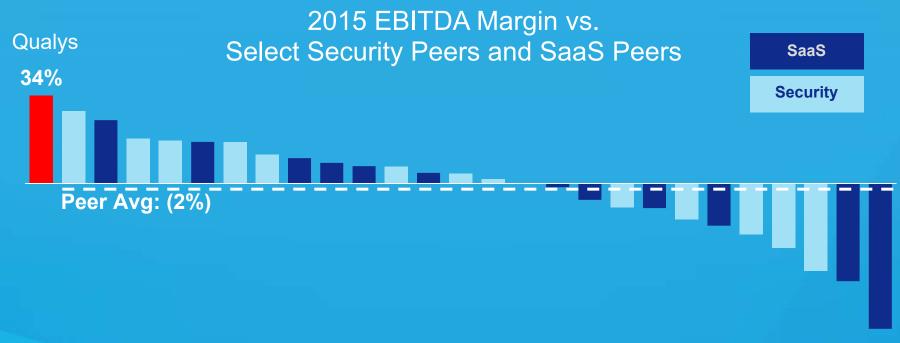
Qualys Model Offers Significant Operating Leverage When Solutions Scale

Incremental Expenses Per \$1.00 of Incremental Revenues





Industry-Leading Margins



OF SOCIAL DE OF THE WEEK SOCIETE SOCIE

Source: JPMorgan



Summary

Leading SaaS security and compliance solutions cloud platform

Uniquely positioned to leverage the adoption of cloud technology and stack consolidation

Multiple drivers of recurring revenue growth

Scalable profitable business model with industry-leading margins







Thank You mfisher@qualys.com



Appendix





Qualys Integrated Cloud Suite

VM Vulnerability Management

PCI PCI Compliance

WAS Web
Application
Scanning

CM Continuous Monitoring

PC Policy Compliance

WAF Web
Application
Firewall

AV AssetView

SAQ Security
Assessment
Questionnaire

CERT Certification: SSL Scanning

TP ThreatPROTECT

FIM File Integrity
Monitoring

PAS Passive Scanning

CA Cloud Agent

IOC Indication of Compromise

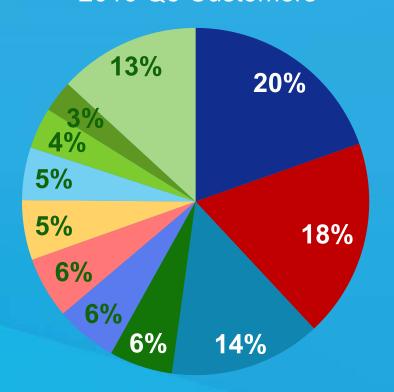
PM Patch Management



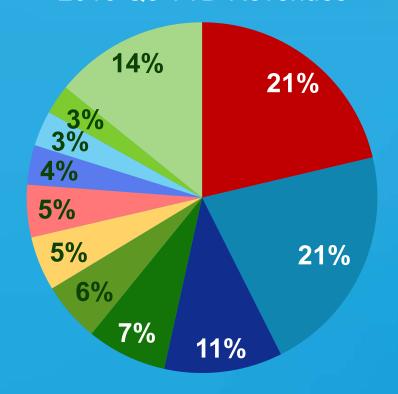
Diverse Customer Base

By Industry

2016 Q3 Customers



2016 Q3 YTD Revenues



- Financial Services
- Insurance
- Government

- Technology
- Manufacturing
- Media & Communication
- Services
- Healthcare
- Education

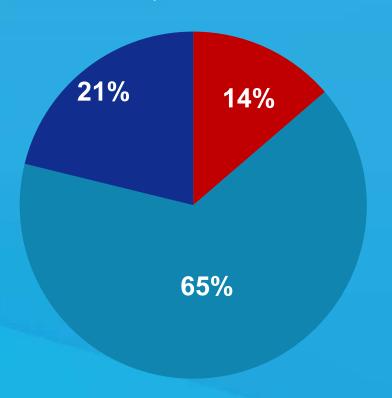
- Retail
- Other



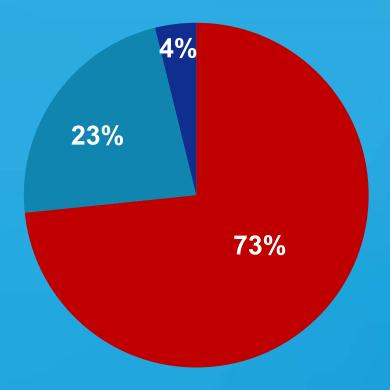
Diverse Customer Base

By Customer Type

2016 Q3 Customers



2016 Q3 YTD Revenues



Enterprise

SME

SMB



Reconciliation of Adjusted EBITDA

(in thousands)	9M 2016	2015	2014	2013	2012	Q1 '16	Q2 '16	Q3 '16
Net Income	13,317	15,865	30,244	1,541	2,221	4,783	3,538	4,996
Other (income) expenses, net	(438)	286	634	268	425	(168)	(40)	(230)
Provision for (benefit from) income taxes	8,417	8,655	(21,631)	500	358	2,982	2,214	3,221
Depreciation and amortization of property and equipment	12,035	13,974	11,504	9,195	6,895	3,724	3,885	4,426
Amortization of intangible assets	329	386	393	417	446	110	109	110
Stock based compensation	15,122	17,494	10,549	5,506	3,452	4,697	5,322	5,103
One-time tax related expense	716						716	
Adjusted EBITDA	49,498	56,660	31,693	17,427	13,797	16,128	15,744	17,626



Non-GAAP Financial Measures

In addition to reporting financial results in accordance with generally accepted accounting principles, or GAAP, Qualys monitors operating measures of non-GAAP gross profit, non-GAAP gross margin, non-GAAP operating expenses, non-GAAP operating income, non-GAAP net income, and non-GAAP net income per diluted share. In computing these non-GAAP financial measures, Qualys excludes the effects of stock-based compensation expense and non-recurring expenses.

We have not reconciled non-GAAP net income per diluted share guidance to GAAP net income per diluted share because we do not provide guidance on the various reconciling cash and non-cash items between GAAP net income and non-GAAP net income (i.e., stock-based compensation and non-recurring expenses). The actual dollar amount of reconciling items in the fourth quarter and full year 2016 is likely to have a significant impact on the Company's GAAP net income per diluted share in the fourth quarter and full year 2016, respectively. Accordingly, a reconciliation of the non-GAAP net income per diluted share guidance to the corresponding non-GAAP net income per diluted share is not available without unreasonable effort.

Beginning in 2015, due to the recognition of deferred tax assets in 2014 and in order to provide a more complete picture of recurring core operating business results, the Company's non-GAAP net income and non-GAAP net income per diluted share include tax adjustments required to achieve the effective tax rate on a non-GAAP basis, which could differ from the GAAP effective tax rate. The Company believes the non-GAAP effective tax rate, which is 36% in 2016, is a reasonable estimate under its global operating structure. The Company intends to re-evaluate the non-GAAP effective tax rate on an annual basis. However, it may adjust this rate during the year to take into account events or trends that it believes materially impact the estimated annual rate. The non-GAAP effective tax rate could be subject to change for a number of reasons, including but not limited to, significant changes resulting from tax legislation, material changes in geographic mix of revenues and expenses and other significant events.

